



OKLAHOMA

Nurse-Family Partnership[®] is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

7x
\$ RETURN
EVERY \$1 INVESTED IN NFP SAVES \$7.80 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED⁵

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



OKLAHOMA MOMS

21
Median age

81%
Unmarried

50%
Clients increased their household income by the time their child was 12 mos

\$14,575
Annual household income (median)

*Aggregate data provided by Oklahoma's Children First Includes state data from FY 2020.

Race

66% White
15% Black or African American
3% Asian or Pacific Islander
7% American Indian or Alaska Native
8% Other

*Not all clients chose to indicate race/ethnicity

Ethnicity

78% Non-Hispanic
22% Hispanic

*Aggregate data provided by Oklahoma's Children First Includes state data from FY 2020.

OUTCOMES FOR OKLAHOMA

*Percentages are cumulative; Data provided by Oklahoma's Children First FY 2020

88% BABIES BORN FULL TERM

91% MOTHERS INITIATED BREASTFEEDING

84% BABIES WERE UP TO DATE ON WELLNESS EXAMS

90% BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS



OKLAHOMA

Nurse-Family Partnership Goals

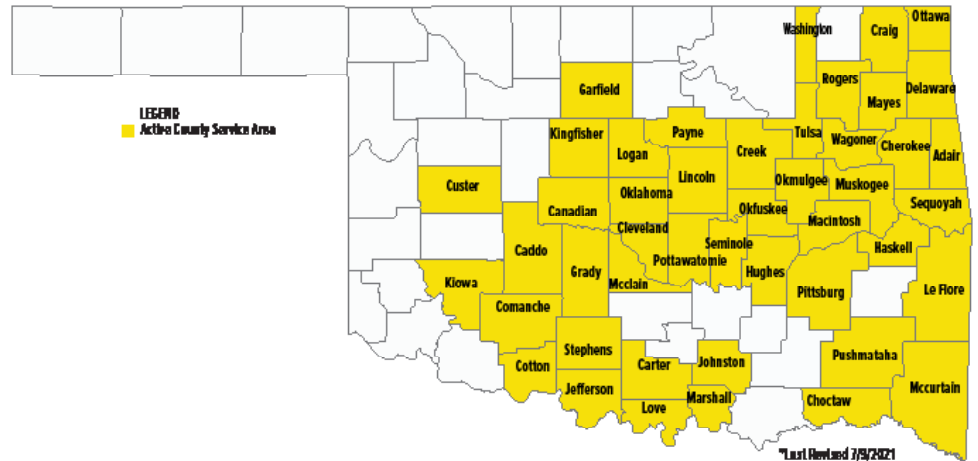
1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.

ESTABLISHED: 1996

**FAMILIES SERVED:
48,003**

NETWORK PARTNERS: 1

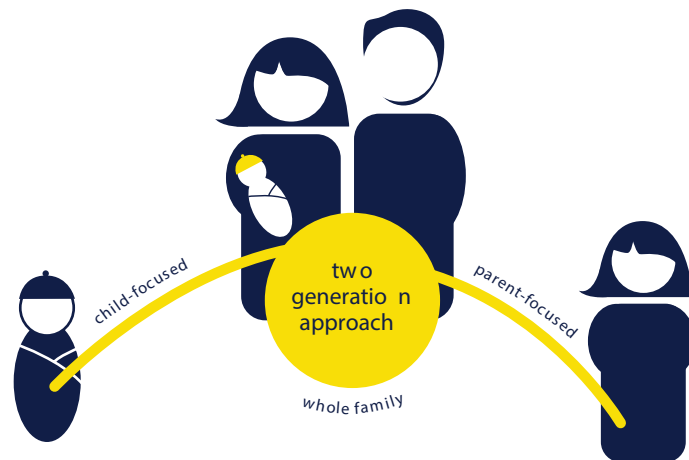
**COUNTIES CURRENTLY
SERVED: 46**



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Better Worlds Start with Great Mothers

Nurse-Family Partnership empowers vulnerable first-time moms to transform their lives and create better futures for themselves and their babies.