

Parent Ambassador

Advocacy and Volunteer Engagement Team
(Volunteer)



About the National Service Office

The National Service Office is the central operational engine for two evidence-based programs: Nurse-Family Partnership and Child First. In 2020, what was formally the National Service Office solely for Nurse-Family Partnership joined forces with Child First, a merger empowering two proven models to share complementary expertise, infrastructure and integrated services. The resulting unified entity works to ensure that healthcare, early childhood development, and the mental wellness of the entire family are served in proven ways to achieve long-term positive outcomes.

Position Description

In order to advance the National Service Office's Public Policy Agenda, Parent Ambassadors (PA) will be trained in compelling storytelling, advocacy, leadership and grassroots organizing. Parent Ambassadors will be an active voice for the families that NFP serves; represent and educate their communities on maternal and child health issues; engage and influence local, state and federal decision-makers; and ultimately help advance policies that support vulnerable families across the country.

This position is a volunteer role that can be based anywhere in the United States. To ensure maximum impact of the program, diverse geographic representation of PA's located in regions across the United States is encouraged.

Essential Duties & Responsibilities

- Engage in activities ranging from local community coalition meetings to state and national advocacy days in State Capitols and Washington, D.C.
- Be a voice for the National Service Office for Nurse-Family Partnership and Child First to encourage, and inspire stakeholders, elected officials, policymakers, funders, and other community leaders to value the importance of NFP in the lives of families.
- Build confidence and skills to engage in monthly group meetings via web conference and/or audio hosted by the National Service Office, including information sharing, check-ins, skill-building, problem solving, grassroots advocacy training, etc.
- Share personal stories, program successes and the parent experience by participating in public education and special events such as site visits by policymakers and staff, hearings, roundtables, webinars, trainings, briefings, conferences, etc.
- Regularly connect with the Volunteer Engagement manager and the Government Affairs Managers and for one-on-one meetings to discuss strategy and opportunities for regional engagement and community events.
- Respond to requests for support and information from our various constituencies.
- Other duties as assigned.

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Knowledge, Skills & Experience

- Must be an NFP graduate aged 21+ with a story of how the program improved their life and their child's life
- Must be willing to tell their personal parenting story to diverse audiences and through various channels (social media, traditional print media, etc.)
- Must be passionate about advocacy, community organizing, or serving families who face barriers
- Must be willing to learn and expand skills that may be used to help others and to lead
- Must be able to attend mandatory meetings (two in-person in Denver, CO and Washington, DC; monthly web conference meetings)
- Must be willing and able to travel. Ambassador only travel preferred.
- Must be willing to commit two years of service with regular activities and requests that may include additional travel – travel costs will be covered by the NSO
- Interest in expanding knowledge of NFP and Child First

Supervisory Responsibilities

The Parent Ambassador is part of the Advocacy and Volunteer Engagement team and reports to the Volunteer Engagement Manager. Working as part of a multidisciplinary team, this position will also work with various departments such as: Policy and Government Affairs, Marketing & Communications, and Philanthropy teams as appropriate, to offer the parent perspective for media outreach and philanthropic opportunities.

Core Organizational Values

- Be tenacious caregivers by bringing passion and excellence to our nursing practice and professional services
- Actively listen to and persistently serve our families and our implementation network
- Provide leadership in the field of evidence-based and home visitation programs
- Seek and find solutions
- Innovate and stay relevant
- Translate and enhance the science of pregnancy, brain and early childhood development to serve vulnerable babies and families
- Respect and honor differences in race, ethnicity, religion, sex, national origin, disability, age, sexual orientation, gender identity and veteran status
- Be respectful, collaborative and tenacious in all of our interactions with each other and on behalf of our families and implementation network

To learn more about the program and the national office, please visit
www.nursefamilypartnership.org.