



## KITSAP/JEFFERSON COUNTY NFP WASHINGTON

The NFP Bridge Partnership is comprised of a team that covers three counties (Kitsap, Jefferson and Clallam), covering suburban and rural areas connected by the Hood Canal Bridge. Their team of 7 nurse home visitors is supported by a CAB that operates with a community member leading the way as chair. Members of the CAB include individuals from state nursing accreditation agencies, public health departments, nonprofits, former NFP graduates, the sheriff's department, pediatric clinics and more.



The NFP Bridge Partnership CAB provides an opportunity for the community to participate and support the services that NFP provides in helping families. Supported by many members experience advocating at local, state or national levels, this CAB is heavily engaged in advocacy and understands the importance of public funding. Regular updates on funding from the NSO's Northwest Government Affairs Manager continue to spur opportunities to strengthen relationships with and recognition from elected officials.

In 2019, in celebration of 20 years of the local NFP program, the NFP Bridge Partnership CAB organized a Baby Brunch, sponsored by the local hospital. This event celebrated the hospital's achievement of Baby Friendly status, and brought community leadership together to share the importance of the NFP program while encouraging community participation. The CAB was responsible for planning, decorating and inviting the community and elected officials. Senator Christine Rolfes, Chair of the Washington State Senate Ways and Means Committee, spoke at the Baby Brunch after participating in a home visit and talked about the importance of home visiting. There are hopes that there will be continued conversation about more funding for NFP through CAB members ongoing relationship with elected officials.

## FOR MORE INFORMATION VISIT HERE:

https://www.kitsapsun.com/story/news/2019/06/28/program-pairs-nurses-new-moms-celebrated/1566076001/



TIP #1 – Consider the unique strengths of each individual whose passion for children and families leads them to participate in a CAB.

TIP #2 – Recognize the importance of CAB member voices in the community, and their role as leaders. No one should underestimate the use of their voice.

**TIP #3** – Recruitment should be an ongoing process. As people move on, new members bring new connection and conversation opportunities.