

# RE: IMAGINE 2020 - brought to you by NFP

## Event Schedule

Mon, Sep 21, 2020

11:00am

### Welcome & Awards

🕒 11:00am - 11:30am, Sep 21

General Session

#### 🗣️ Speakers



**Frank Daidone** President and Chief Executive Officer, Nurse-Family Partnership



**Kate Siegrist** Chief Nursing Officer, Nurse-Family Partnership



**Mandy Allison** Co-Director, Prevention Research Center for Family and Child Health (PRC)



**David Olds, Ph.D** Professor of Pediatrics, University of Colorado

11:30am

### Keynote - Making a Way Out of No Way: How My Mother Gambled On a Way of Life And Won

🕒 11:30am - 12:30pm, Sep 21

General Session

I will share with attendees the story of my mother, Fannie Davis, and her unique approach to mothering: how she instilled within her children key values of integrity, fairness, generosity and kindness, even as she pursued an unorthodox livelihood within Detroit's underground lottery business (known as "the Numbers"). I'll share her "make a way out of no way" approach to providing a middle-class life for her children even as she thwarted the discriminatory roadblocks put in her way as a black woman. Attendees will learn how my mother modeled self-care alongside attentive mothering, and how I learned as her daughter to become a confident woman, and to strive to be the kind of mother I had. Attendees will come away with Fannie's philosophy of life: "We are here to better ourselves and help others better themselves". I'll share how she was so giving, she was essentially a local philanthropist for our close-knit community, as well as a role model and inspiration -- and an example of what a determined mother's tenacity and commitment and drive can achieve. Finally, attendees will learn about the decision behind and the process involved in my writing a memoir, to share my mother's incredible story.

#### 🗣️ Speaker



**Bridgett Davis** Author/Professor, Baruch College

12:30pm

**BREAK**

🕒 12:30pm - 12:45pm, Sep 21

12:45pm

**Challenging Clients: Strategies to Repair Relationships and Revise Interventions that Are Not Working**

🕒 12:45pm - 2:00pm, Sep 21

**Breakout Session**

Mothers in stressful circumstances develop interpersonal patterns of avoidance to ward off pain, failure and repeated trauma. Consequently, establishing strong relationships through which to enact change requires a compassionate and nimble set of skills and strategies to retain clients in preventative interventions. In this session nurses will learn strategies to sensitize to the signals of a stalled relationship and apply interpersonal strategies to repair the relationship and move forward.

**Speaker**



**Linda S. Beeber, PhD, PMHCNS-BC, FAAN** Assistant Dean, PhD Program and Division School of Nursing, The University of North Carolina at Chapel Hill

**Nursing Documentation in NFP Practice: Is it Really that Important?**

🕒 12:45pm - 2:00pm, Sep 21

**Breakout Session**

Nursing documentation is a form of communication that serves as the basis for decision-making and provides a history of the nursing care provided to clients. Break-downs in communication are one of the leading causes of errors in healthcare today. Documentation is an inherent component of the nursing process and a critical piece of nursing practice that enhances our ability to communicate among team members and ensures that we have met regulatory requirements necessary in keeping clients safe while providing high-quality nurse home visitation. Yet, how do Nurse Home Visitors and Nurse Supervisors effectively meet this requirement, while being true to the NFP model? Nurses working in the NFP program face many challenges on a daily basis and completing their nursing documentation in a timely fashion is usually at the top of the list. This session is designed for NFP nurses to gain an understanding of the importance of accurate and complete documentation in NFP practice. Nurses will learn about the regulatory requirements for documentation and fulfilling this standard of nursing practice. Principles of documentation and how these can be applied to NFP practice will be discussed.

**Speaker**



**Melinda Hester** Consultant

**NFP & Public Funding: Lessons Learned to Support Sustainability, Growth, and Impact**

🕒 12:45pm - 2:00pm, Sep 21

**Breakout Session**

Nurse-Family Partnership has the advantage of being eligible for many different types of funding sources

across several sectors and siloes. Panelists in this session will share successes and challenges with blending and braiding different funding streams that not only support longer term sustainability, but diversify funding sources and promote innovative financing strategies. Participants will hear guidance and lessons learned about how to put the puzzle pieces together across MIECHV, Medicaid, TANF, state general revenue funds and initiatives, local funds, public/private funding partnerships, etc. and how to avoid duplicating payments for services, identify payors of first/last resort, and building a sustainable funding structures.

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#### 🗣️ Speakers



**Sarah McGee** NSO Staff, National Service Office - NSO



**Joel Flaten** Administrator, Supporting Hands NFP | SUPP001



**Katherine Kinsey, PhD, RN, FAAN** Nurse Administrator and PI, National Nurse-Led Consortium: Philadelphia Nurse-Family Partnership and Mabel Morris Family Home Visit Program (PAT)



**Gretchen Thaller** Administrator, Thurston County NFP | THUR001

Tue, Sep 22, 2020

11:00am

#### Re-envisioning Health Equity for the Practitioner

🕒 11:00am - 12:15pm, Sep 22

General Session

We will explore how equity both shows up as individuals and as practitioners – in a mutually historic and uncertain time. Participants will learn how to deconstruct the complexity of “equity,” and will learn fascinating facts and insights that help us shift from learning and exploring to doing. The session is designed to inspire, intrigue, and energize us during a complex time in history.

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#### 🗣️ Speaker



**Dr. Tyler** Chief Catalyst, The Equity Project LLC

12:15pm

**BREAK**

🕒 12:15pm - 12:30pm, Sep 22

12:30pm

Evidence-Based Strategies to Support Breastfeeding Clients

🕒 12:30pm - 2:00pm, Sep 22

**Breakout Session**

More than 80% of U.S. mothers begin breastfeeding their babies. However, many encounter lactation difficulties, including concerns about producing enough milk, that prevent them from achieving optimal infant feeding recommendations or their own breastfeeding goals. While Nurse-Family Partnership clients have improved breastfeeding outcomes compared to mothers with demographically similar profiles, relatively few low-income mother-baby pairs accrue the maximum health benefits of exclusive and extended breastfeeding. The skill set among NFP nurses and the frequency of prenatal and postpartum client visits provide an ideal opportunity to impart empowering anticipatory guidance, troubleshoot common lactation challenges, and support nursing clients to keep breastfeeding going. Dr. Neifert will discuss: 1) the key stages of lactation, including the initiation, coming-to-volume, (the stage associated with the greatest risk of suboptimal breastfeeding and early weaning), and maintenance stage; 2) newborns at-risk for ineffective breastfeeding, including late-preterm and early-term babies, jaundiced newborns, and those with latch difficulties; 3) the essential role of “prevention pumping” to ensure the establishment of an abundant milk supply among mothers of at-risk newborns; 4) specific maternal and infant criteria for assessing the successful onset of breastfeeding; 5) causes and counseling for sore nipples; 6) maintaining an abundant milk supply, including while at work/school; 7) and the pivotal importance of ongoing support. Participants will acquire evidence-based counseling strategies and renewed confidence in their ability to effectively support their breastfeeding clients.

**Speaker**



**Marianne Neifert, MD, MTS, FAAP** Managing Member, Dr. Mom Presentations LLC

**Knock, knock. Who's there?**

🕒 12:30pm - 2:00pm, Sep 22

**Breakout Session**

In this session, participants will learn what other home visiting program models are available and how to create a value statement to differentiate NFP from the competition

**Speakers**



**Jaime Moreno** NSO Staff, Nurse-Family Partnership



**Wendy Coffman** NSO Staff, Nurse-Family Partnership



**Manige Giles** Director of National Outreach, Nurse-Family Partnership



**Leslie Henson** Marketing and Communications Manager, Nurse-Family Partnership

11:00am

### Neurobiology of Change

🕒 11:00am - 12:30pm, Sep 23

#### Breakout Session

All individuals organize themselves around rhythms. From our earliest memories the repetitive, rhythmic, sensory activation of biological systems increase sensitivity or tolerance to activation. Our drive toward exploration, discovery and growth co-exists with systems designed to constrict, protect and resist that which is novel. The ratio of perceived and felt sense of safety to threat determines which system is dominant. This workshop will explore the neurobiology of change and transformation and how to use motivational interviewing as a state regulating strategy. Attendees will gain an understanding of attachment systems and their influence on facilitating or inhibiting change.

#### 🗣️ Speaker



Jerry Yager Clinical Psychologist, Gold Creek Center

### Coaching Generation Z Parents to Promote Resilience during Turbulent Times

🕒 11:00am - 12:30pm, Sep 23

#### Breakout Session

Learn about strategies for connecting, supporting, and coaching clients who fall into Generation Z. This session includes three parts: 1) Exploring how COVID-19 has impacted the life of Generation Z parents and implications for NFP Nurse Home Visitors; 2) Review the evidence on resiliency and how NFP Nurse Home Visitors can use coaching principles to help their Generation Z parents; and 3) Apply coaching for resilience concepts to a case scenario during a panel discussion.

#### 🗣️ Speakers



Rose O. Sherman, EdD, RN, NEA-BC, FAAN Editor in Chief, Nurse Leader Journal



Kim Adler Nurse Home Visitor, MetroHealth Nurse-Family Partnership



Tracy Oatis LAUSD/NFP



TeQuiera Wolfork Nurse Home Visitor, Houston County Nurse-Family Partnership

12:30pm

### BREAK

🕒 12:30pm - 12:45pm, Sep 23

12:45pm

### Beyond Engagement: Partnering with Parents

🕒 12:45pm - 1:45pm, Sep 23

General Session

Since the inception of the NFP program, allowing the parent to be the expert on their own life has always been encouraged. Nurses will be inspired by the many ways' parents have connected with their NFP nurse. They will take home lessons about what tactics and engagement activities have influenced the parent to continue to engage and stay in the program despite various situations that could deter parents from participation. The session will include a panel of NFP parents ranging from Parent Ambassadors(children 4 years old) to current clients (children 1 years old). Parents will share their experiences and skills learned from parenting and involvement in the NFP model. NFP parents offer insight, ideas, and approaches for engaging and retaining clients while in the NFP program.

#### 🗣️ Speakers



Ashlei Watson, MPA Parent and Alumni Engagement Coordinator, Nurse-Family Partnership



Delores Brown NFP



Syeda Faryal Najeeb



Jaedah Lewis Parent Advocate



Ashunti Duncan Parent Advocate



Elizabeth Miller NFP Client, Texas Tech University College of Media & Communication

1:45pm

### Closing & See You Next Year: 2021 City Announcement

🕒 1:45pm - 2:00pm, Sep 23

General Session

#### 🗣️ Speaker



Frank Daidone President and Chief Executive Officer, Nurse-Family Partnership

