

WISCONSIN



Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

7x \$ RETURN

EVERY \$1 INVESTED IN NFP SAVES \$7.20 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED¹

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



WISCONSIN MOMS

23
Median age at intake

84%
Unmarried at intake

87%
Clients enrolled in Medicaid at intake

\$6,000-\$9,000
Annual median household income at intake

*Aggregate data provided by the NSO. Includes state data from 01/01/2018 to 12/31/2020.

Race

- 71% White
- 17% Black or African American
- 2% Asian
- 1% American Indian or Alaska Native
- <1% Native Hawaiian or Pacific Islander
- 6% Multi-racial
- 2% Declined

Ethnicity

- 21% Hispanic
- 78% Non-Hispanic
- <1% Declined

*Aggregate data provided by the NSO. Includes state data from 01/01/2018 to 12/31/2020.

OUTCOMES FOR WISCONSIN

*Aggregate data provided by the NSO. Includes state data from 01/01/2018 to 12/31/2020.

86% BABIES BORN FULL TERM

90% MOTHERS INITIATED BREASTFEEDING

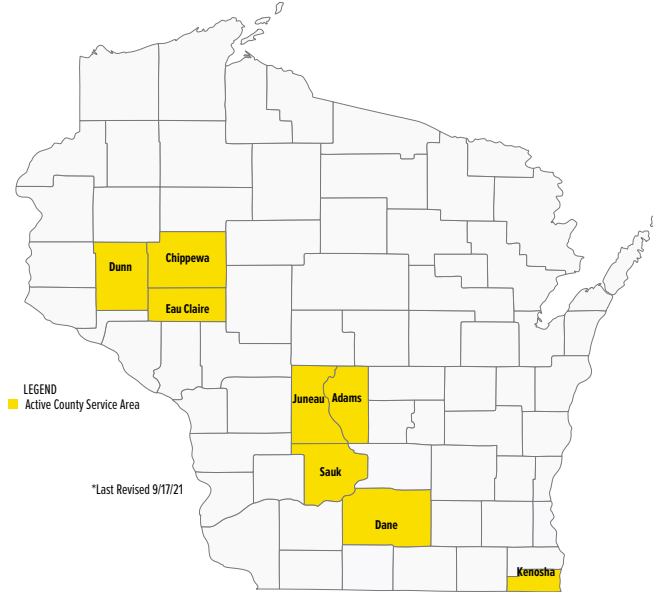
87% BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

62% OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS



Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



Proven Results

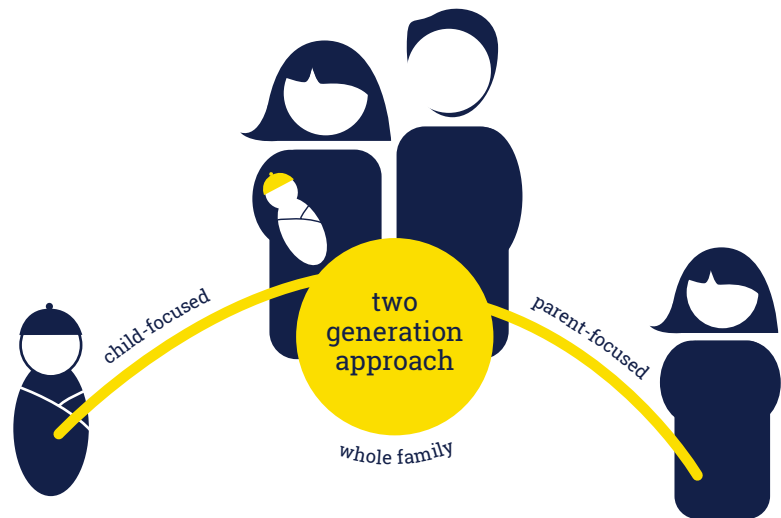
The Nurse-Family Partnership program has been independently reviewed and evaluated, and is ranked as the Gold Standard of home visiting programs. A report from the Center on the Developing Child at Harvard University shows the extent to which very early childhood experiences influence later learning, behavior and health.

ESTABLISHED: 2007

FAMILIES SERVED: 2,435

NETWORK PARTNERS: 3

COUNTIES CURRENTLY SERVED: 8



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THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

— DAVID OLDS, PH.D., FOUNDER OF NURSE-FAMILY PARTNERSHIP
PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO