Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child’s second birthday. Mothers, babies, families and communities all benefit.

WISCONSIN MOMS

- **23** Median age at intake
- **84%** Unmarried at intake
- **87%** Clients enrolled in Medicaid at intake

WISCONSIN MOMS

- **$6,000-$9,000** Annual median household income at intake

**OUTCOMES FOR WISCONSIN**

- **86%** Babies born full term
- **90%** Mothers initiated breastfeeding
- **87%** Babies received all immunizations by 24 months
- **62%** Of clients 18+ were employed at 24 months

7x

$ RETURN

Every $1 invested in NFP saves $7.20 in future costs for the highest-risk families served.

**WISCONSIN**

Race

- 71% White
- 17% Black or African American
- 2% Asian
- 1% American Indian or Alaska Native
- <1% Native Hawaiian or Pacific Islander
- 6% Multi-racial
- 2% Declined

Ethnicity

- 21% Hispanic
- 78% Non-Hispanic
- <1% Declined

*Aggregate data provided by the NSO. Includes state data from 01/01/2018 to 12/31/2020.*
**WISCONSIN**

**Nurse-Family Partnership Goals**

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.

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**Proven Results**

The Nurse-Family Partnership program has been independently reviewed and evaluated, and is ranked as the Gold Standard of home visiting programs. A report from the Center on the Developing Child at Harvard University shows the extent to which very early childhood experiences influence later learning, behavior and health.

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**ESTABLISHED: 2007**

**FAMILIES SERVED: 2,435**

**NETWORK PARTNERS: 3**

**COUNTIES CURRENTLY SERVED: 8**

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**THERE IS A MAGIC WINDOW DURING PREGNANCY… A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.**

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*David Olds, Ph.D., Founder of Nurse-Family Partnership Professor of Pediatrics at University of Colorado*

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