

Dear Friend,

I hope this finds you healthy and safe. I am delighted to share the most recent Impact Report, which highlights how **your investment in the work we do together helps sustain and expand services** during this ongoing global health crisis.

I hope you will feel a sense of pride for how your support makes it possible for Nurse-Family Partnership and Child First to reach more families and communities, making a real difference by positioning them for future success. Enclosed you will find reports on:

- Public-Private partnerships that are bringing our programs to new communities, including Child First's exciting expansion into Colorado;
- Our commitment to serving families in Tribal Nations across the country;
- A long-awaited program partner in our nation's capital;
- A committee of donors volunteering to help us expand our community of support; and
- A company who has stepped up to sponsor the annual NFP graduation

Every team across the National Service Office has been hard at work throughout the pandemic to ensure that every Nurse-Family Partnership and Child First program – over 270 of them! – across the country is provided support that has made it possible for them sustain service delivery despite all the ongoing challenges from the pandemic. In fact, last year, the NSO's Policy & Government Affairs team was able to generate over \$300M in public funding that leveraged additional private philanthropic investments that allowed our programs to not only sustain services but expand into new communities.

We cannot do this work without the partnership of our philanthropic community. You and other donors, like Kenji Kasahara (founder of FamilyAlbum) and the three outstanding women serving on our Philanthropy Volunteer Committee are providing critical thought leadership, financial support, and investments of their time to ensure more families have access to these programs.

**When we share in this work together, we are building a stronger and more significant impact on the lives of families who face overlapping challenges to their health and well-being.** Thank you for all you do – every effort, large and small – makes a difference! We look forward to continuing the journey with you, and the families, and children we serve.

Sincerely,



Sarah McGee

Chief Policy and Government Affairs Officer



# IMPACT REPORT

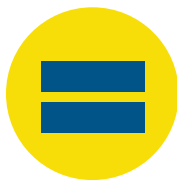


**Together, we are supporting new families to transform their lives and the lives of their children, for generations to come. Because of you, our national network of partners and dedicated volunteers, Nurse-Family Partnership and Child First continues to see great results even as we have had to evolve some of our methods. Below are a few exciting program updates demonstrating the impact you have made through your generous support.**



## **PUBLIC-PRIVATE PARTNERSHIPS ADVANCE EXPANSION**

While many organizations faced severe budget shortfalls and program cuts over the last year, the public-private partnerships we have forged have made it possible to not only sustain services, but to expand into new communities. Our Policy & Government Affairs team has successfully protected or restored public funding sources under threat of pandemic-induced budget shortfalls and even tapped into new and innovative funding sources to advance expansion, including the American Rescue Plan Act and Families First Prevention Service Act programs. Every public dollar raised by the National Service Office to benefit local programs leverages additional philanthropic investments that are making NFP and Child First available to even more families. Over the past year, NFP has expanded into places like Washington, D.C., Detroit, Albuquerque, Ogden (UT), Albany (GA), Houston, just to name a few! And with the recent merger with Child First underway, your support is bringing this proven mental health program to families and children in Denver.



## **NFP AND TRIBAL NATIONS**

Your support makes it possible for us to sustain our commitment to health equity, including partnering with Tribal communities. The high rates of maternal morbidity and mortality among Black, American Indian, and Alaskan Native (AIAN) women – as high as three-times the rate of white mothers – drive our commitment to address the health crisis and the exposed racial disparities. Since 2009, leaders in Tribal communities across the country have chosen to provide NFP to their members because the program is culturally attuned, honors traditional wisdom and cultural values, and centers the family as the expert in their own life. In 2020, we began work to both improve the resources and supports provided to programs serving Tribal communities and to increase the number of Tribal communities that receive NFP services.



## **NFP IN OUR NATION'S CAPITAL**

Thanks to donors and champions, we are thrilled to announce that Nurse-Family Partnership is now serving families in Washington, D.C. Our local partner, Mary's Center, a well-known and well-respected health center in the District, will provide NFP services to families who face overlapping health inequities, including a "maternity care desert" and high infant and maternal morbidity and mortality rates. With NFP now

continued

## NFP IN OUR NATION'S CAPITAL, continued

present in the nation's capital, we are strategically positioned to advance our advocacy work to educate more legislators and other decision makers about the vital importance of providing NFP services to families across the country. We're appreciative to you and Mary's Center for partnering with us to bring transformative and long-term change to families in Washington, D.C.



### DONORS TAKE ACTION

To expand our national presence in the philanthropic sector, we formed a Philanthropy Volunteer Committee comprised of donors like yourself who wish to help us secure new philanthropic friends.

This June we welcomed inaugural committee members Minor Shaw, President of Micco LLC; Jennie Funk, Division Vice President at DaVita, Inc; and Amanda Long, Managing Director at the Hobbs Foundation. We convene committee members for a three- to four-month commitment, during which members play a vital role in cultivating a relationship between the National Service Office and prospective supporters. Our Philanthropy Volunteer Committee is an indispensable resource to the longevity of a shared commitment to positively transform child and family health in this country. We are grateful for their time and commitment!



### FAMILYALBUM SUPPORTS NFP GRADS

Every year, about 7,000 families graduate from the Nurse-Family Partnership (NFP) program. For these families, this moment is a testament to their commitment to their children, themselves, and a brighter future. Reaching this point in their journey is a cause for great celebration and signifies a milestone that will be cherished for years to come. In 2021, thanks to the generosity of FamilyAlbum and founder Kenji Kasahara, we will be hosting our second annual National Virtual Graduation.

Kenji first learned about NFP in Spring 2020, when he made a \$1M commitment to fund organizations worldwide providing critical support to families during the global pandemic. One year later, FamilyAlbum is a leading corporate partner to NFP, sponsoring both the National Virtual Graduation and outreach efforts. Committed to parents, new families, and future generations, FamilyAlbum is the perfect partner in supporting the health and empowerment of NFP families.

Thank you, FamilyAlbum for supporting NFP moms and babies, and for commemorating such a great achievement in their lives!

“Our first opportunity to support NFP was in the early months of the pandemic. At the time, we were receiving messages from users thanking us for helping their families stay connected, and we felt a strong desire to find a way to do more for families and children impacted by the COVID-19 crisis. After our initial donation last April, we watched as NFP nurses continued to provide not only the highest level of clinical care and support, but also a critical link between families and essential community resources in the midst of a pandemic. This year, we are thrilled to sponsor two important program milestones: outreach and graduation. It's an honor to support and celebrate the work of NFP as the organization continues to transform the lives of vulnerable babies, mothers and families. —Kenji Kasahara

