Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child’s second birthday. Mothers, babies, families and communities all benefit.

**OKLAHOMA MOMS**

- 21 Median age
- 81% Unmarried
- 50% Clients increased their household income by the time their child was 12 mos
- $14,575 Annual household income (median)

**Race**
- 66% White
- 15% Black or African American
- 3% Asian or Pacific Islander
- 7% American Indian or Alaska Native
- 8% Other

**Ethnicity**
- 78% Non-Hispanic
- 22% Hispanic

**OKLAHOMA OUTCOMES**

- 88% BABIES BORN FULL TERM
- 91% MOTHERS INITIATED BREASTFEEDING
- 84% BABIES WERE UP TO DATE ON WELLNESS EXAMS
- 90% BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

*$Percentages are cumulative; Data provided by Oklahoma’s Children First

*Aggregate data provided by Oklahoma’s Children First
Includes state data from FY 2020.

*Not all clients chose to indicate race/ethnicity

7x $ RETURN
EVERY $1 INVESTED IN NFP SAVES $7.80 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED.
**Nurse-Family Partnership Goals**

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.

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**Better Worlds Start with Great Mothers**

Nurse-Family Partnership empowers vulnerable first-time moms to transform their lives and create better futures for themselves and their babies.

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**ESTABLISHED: 1996**

**FAMILIES SERVED:** 48,003

**NETWORK PARTNERS:** 1

**COUNTRIES CURRENTLY SERVED:** 46

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**THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.**

— DAVID OLDS, PH.D., NURSE-FAMILY PARTNERSHIP’S FOUNDER

PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO