



OKLAHOMA

Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

7x \$ RETURN

EVERY \$1 INVESTED IN NFP SAVES \$7.80 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED⁵



Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



OKLAHOMA MOMS

21
Median age

81%
Unmarried

50%
Clients increased their household income by the time their child was 12 mos

\$14,575
Annual household income (median)

*Aggregate data provided by Oklahoma's Children First Includes state data from FY 2020.

Race

66% White
15% Black or African American
3% Asian or Pacific Islander
7% American Indian or Alaska Native
8% Other

*Not all clients chose to indicate race/ethnicity

Ethnicity

78% Non-Hispanic
22% Hispanic

*Aggregate data provided by Oklahoma's Children First Includes state data from FY 2020.

OUTCOMES FOR OKLAHOMA

*Percentages are cumulative; Data provided by Oklahoma's Children First

88% BABIES BORN FULL TERM

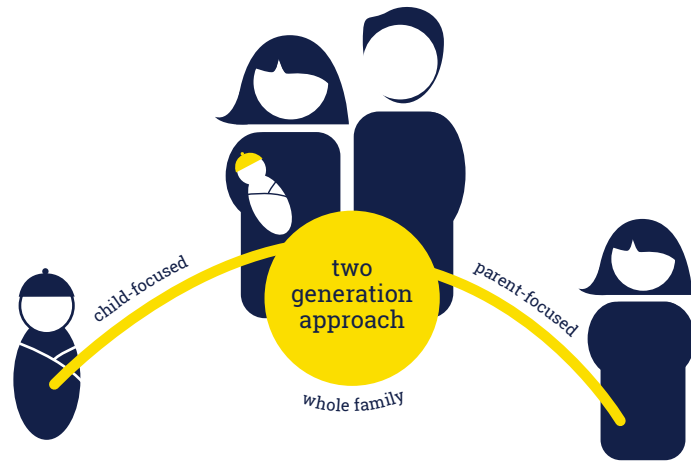
91% MOTHERS INITIATED BREASTFEEDING

84% BABIES WERE UP TO DATE ON WELLNESS EXAMS

90% BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



Better Worlds Start with Great Mothers

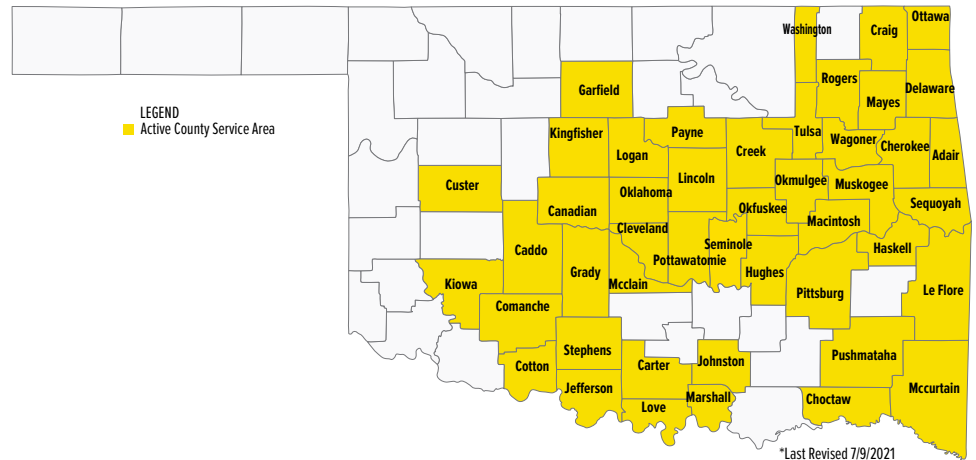
Nurse-Family Partnership empowers vulnerable first-time moms to transform their lives and create better futures for themselves and their babies.

ESTABLISHED: 1996

**FAMILIES SERVED:
48,003**

NETWORK PARTNERS: 1

**COUNTIES CURRENTLY
SERVED: 46**



Cam Scott
512.573.5356

Cam.Scott@nursefamilypartnership.org

1900 Grant Street, 4th Floor
Denver, Colorado 80203

NurseFamilyPartnership.org

©2019 Nurse-Family Partnership

“ ”

THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

— DAVID OLDS, PH.D., NURSE-FAMILY PARTNERSHIP'S FOUNDER
PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO