



**BETTER WORLDS
START WITH
GREAT
MOTHERS.**
AND GREAT MOTHERS START WITH US.

PARENT AMBASSADOR PROGRAM

Are you looking for an opportunity to positively transform the lives of parents and children living in poverty, build your resume and leadership skills? The Parent Ambassador Program might be the perfect opportunity for you!

WHAT IS THE PARENT AMBASSADOR PROGRAM?

The heart and soul of Nurse-Family Partnership (NFP) and Child First (CF) has always been the amazing parents who participate in this program. The Parent Ambassador (PA) program utilizes the voices of parents by equipping them with the training and support needed to be leaders in their community and advocate on behalf of NFP and CF families. NFP and CF has the proven power to transform individual lives, impact population health, and break cycles of poverty. We prioritize the parent perspective – particularly on policies and issues that impact families living in poverty – understanding that parents’ unique perspective is critical to achieving significant growth and sustainability in order to serve more families who want and need our programs.



We are seeking visionary, passionate graduates to be part of this program which launched in 2018 and is going into its third year. Parent Ambassadors are leading the way for parents to take a stronger role in advocating for families across the country.

WHO CAN APPLY?

The National Service Office for Nurse-Family Partnership and Child First (NSO) is recruiting women aged 21+ who have graduated from NFP or CF and are motivated by advocacy and amplifying the voices of other first-time families. Together, the members of the PA program will offer a unique voice and perspective from parents who have been in the program to various audiences. The Parent Ambassadors will focus on three priority areas: Supporting advocacy efforts, sharing your story, and increasing awareness of NFP and CF. We are looking for candidates who are comfortable with public speaking, interested in public policy and government affairs, and have experience and/or want to learn about maternal and child health.

BENEFITS OF BEING A PARENT AMBASSADOR

As a Parent Ambassador, you will:

- Learn more about the public policy arena and become a confident advocate;
- Serve as a volunteer advocate for a national organization that is considered the gold-

- standard in evidence-based home visiting;
- Influence local, state and federal policies for maternal-child health and low-income families;
- Learn skills to serve as a bridge between families living in poverty, local service agencies, policymakers, program funders and communities;
- Build your resume and develop a national professional network that could help advance a career in policy and government affairs, maternal-child health or other related fields;
- Gain national recognition for your dedication to the program by the National Service Office.

REQUIREMENTS

To fulfill the mission of the Parent Ambassador program and ensure meaningful participation, all prospective candidates:

- Must be a graduate of the NFP or CF program through a local network partner;
- Must be willing to tell your personal story to diverse audiences and through various channels (social media, traditional print media, etc.);
- Must be able to attend mandatory meetings (two in-person - one in Denver, CO and one in Washington, DC) in the first year. Travel expenses will be covered.
- Preferred but not required to have participated in at least one advocacy event (speaker at a graduation, met with a legislator, participated in advocacy, attended a community event on behalf of the NSO, etc.);
- Be willing to commit two years of service as a Parent Ambassador.

OTHER THINGS TO KEEP IN MIND

- While this is not a paid position, we will cover expenses related to participation, including (but not limited to) travel, lodging, meals for events, etc.;
- A quarterly stipend is also available for Parent Ambassadors;
- The in-person meeting(s) will be 2-3 days each (there are two per year) and will likely require you to miss work or school. However adequate advocate notice will be given to plan for childcare and to take off work/school;
- Parent Ambassadors participate in advocacy for the NFP and CF program, and you will be asked to make visits to your state or US capitols.

HOW TO APPLY

All prospective members must fill out and submit an application online located at <https://www.nursefamilypartnership.org/public-policy-and-advocacy/parent-ambassador-program/> and a resume, on the NFP website. The deadline to apply is August 31st, 2021. If you have questions, please contact Ashlei Watson, Parent and Alumni Engagement Manager at 806-672-6370 or ashlei.watson@nursefamilypartnership.org

NEXT STEPS

All prospective members will be notified that their application was received. After review of applications, you will be updated on the status of your application. Successful applicants will be notified for an interview. Shortly after, the new cohort will be notified via email by September 2021. The first in-person training will occur in February 2022, in Denver, Colorado.