



NEW JERSEY

Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

6x \$ RETURN

EVERY \$1 INVESTED IN NFP SAVES \$6.50 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED¹

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



NEW JERSEY MOMS

24
Median age at intake

82%
Unmarried at intake

67%
Clients enrolled in Medicaid at intake

Less than or equal to \$6000
Annual median household income at intake

*Aggregate data provided by the NSO. Includes state data from 01/01/2018 to 12/31/2020.

Race
37% White
29% Black or African American
2% Asian
3% American Indian or Alaska Native
< 1% Native Hawaiian or Pacific Islander
7% Multi-racial
16% Declined

Ethnicity
42% Hispanic
50% Non-Hispanic
<1% Declined

*Aggregate data provided by the NSO. Includes state data from 01/01/2018 to 12/31/2020.

OUTCOMES FOR NEW JERSEY

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91% BABIES BORN FULL TERM

91% MOTHERS INITIATED BREASTFEEDING

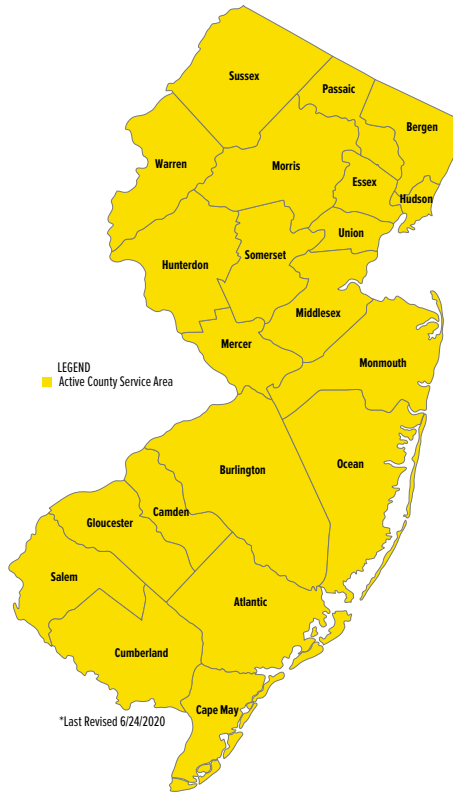
93% BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

59% OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS



Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



Proven Results

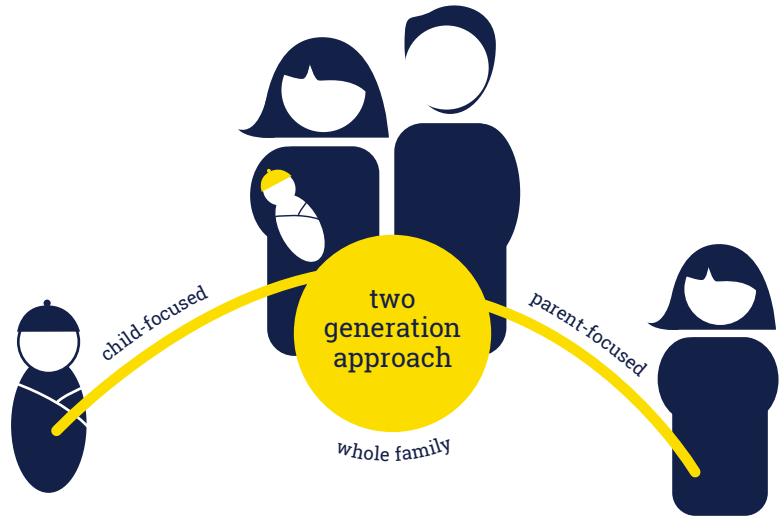
The Nurse-Family Partnership program has been independently reviewed and evaluated, and is ranked as the Gold Standard of home visiting programs. A report from the Center on the Developing Child at Harvard University shows the extent to which very early childhood experiences influence later learning, behavior and health.

ESTABLISHED: 2002

FAMILIES SERVED: 9,633

NETWORK PARTNERS: 9

COUNTIES CURRENTLY SERVED: 21



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THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

— DAVID OLDS, PH.D., NURSE-FAMILY PARTNERSHIP'S FOUNDER
PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO