



NORTH CAROLINA

Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

5x \$ RETURN

EVERY \$1 INVESTED IN NFP SAVES \$5.50 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED¹

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



NORTH CAROLINA MOMS

23
Median age at intake

85%
Unmarried at intake

84%
Clients enrolled in Medicaid at intake

*Aggregate data provided by the NSO. Includes state data from 01/01/2018 to 12/31/2020.

Less than or equal to \$6000
Annual median household income at intake

*Aggregate data provided by the NSO. Includes state data from 01/01/2018 to 12/31/2020.

Race
30% White
43% Black or African American
1% Asian
8% American Indian or Alaska Native
<1% Native Hawaiian or Pacific Islander
12% Multi-racial
8% Declined

Ethnicity
20% Hispanic
78% Non-Hispanic
<1% Declined

OUTCOMES FOR NORTH CAROLINA

*Aggregate data provided by the NSO. Includes state data from 01/01/2018 to 12/31/2020.

90% BABIES BORN FULL TERM

85% MOTHERS INITIATED BREASTFEEDING

92% BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

62% OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS



NORTH CAROLINA

Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



Better Worlds Start with Great Mothers

Nurse-Family Partnership empowers vulnerable first-time moms to transform their lives and create better futures for themselves and their babies.

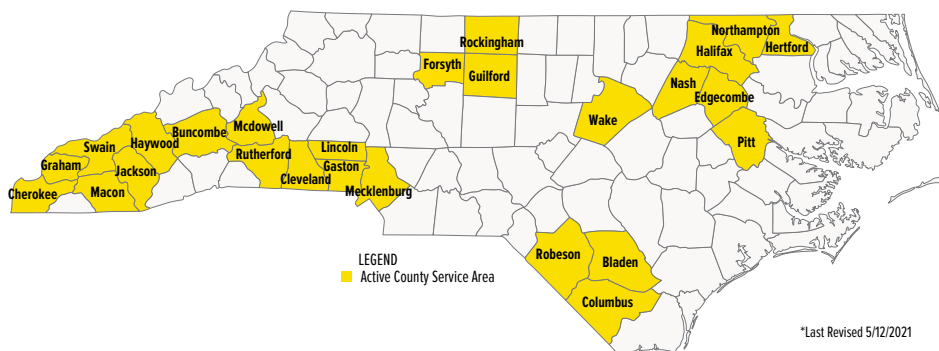
ESTABLISHED: 2000

FAMILIES SERVED: 6,637

NETWORK PARTNERS: 14

COUNTIES CURRENTLY SERVED: 26

TRIBAL COMMUNITIES: 1



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THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

— DAVID OLDS, PH.D., NURSE-FAMILY PARTNERSHIP'S FOUNDER
PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO



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1. Miller, Ted R. Ph.D. Societal Return on Investment in Nurse-Family Services in North Carolina. PIER 2019.