



NORTH CAROLINA

Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

5x
\$ RETURN
EVERY \$1 INVESTED IN NFP SAVES \$5.50 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED¹

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



NORTH CAROLINA MOMS

23
Median age at intake

85%
Unmarried at intake

85%
Clients enrolled in Medicaid at intake

Less than or equal to \$6000
Annual median household income at intake

*Aggregate data provided by NSO, includes data for the state from Jan 1st, 2019 to Nov 30th, 2019

Race
27% White
47% Black or African American
12% Multi-racial
6% Declined
1% Asian
< 1% Native Hawaiian or Pacific Islander
7% American Indian or Alaska Native

Ethnicity
78% Non-Hispanic
19% Hispanic
3% Declined

*Aggregate data provided by NSO, includes data for the state from Jan 1st, 2019 to Nov 30th, 2019

OUTCOMES FOR NORTH CAROLINA

* Aggregate data provided by NSO, includes data for the state from Jan 1st, 2019 to Nov 30th, 2019

90% MOTHERS INITIATED BREASTFEEDING

88% BABIES BORN AT A HEALTHY WEIGHT (5.5 LB >)

66% BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

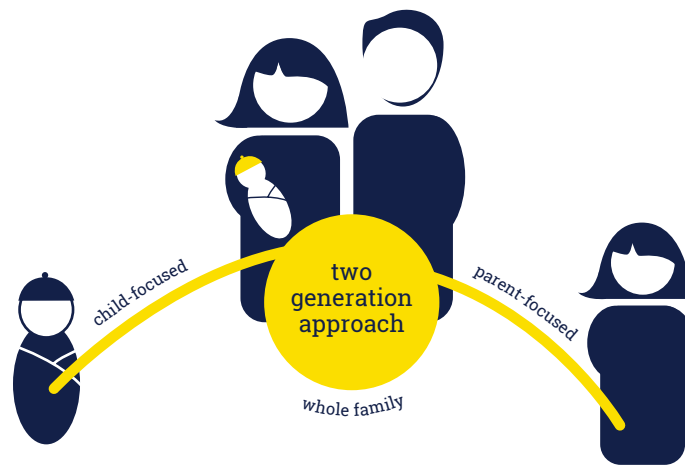
94% OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS



NORTH CAROLINA

Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



Better Worlds Start with Great Mothers

Nurse-Family Partnership empowers vulnerable first-time moms to transform their lives and create better futures for themselves and their babies.

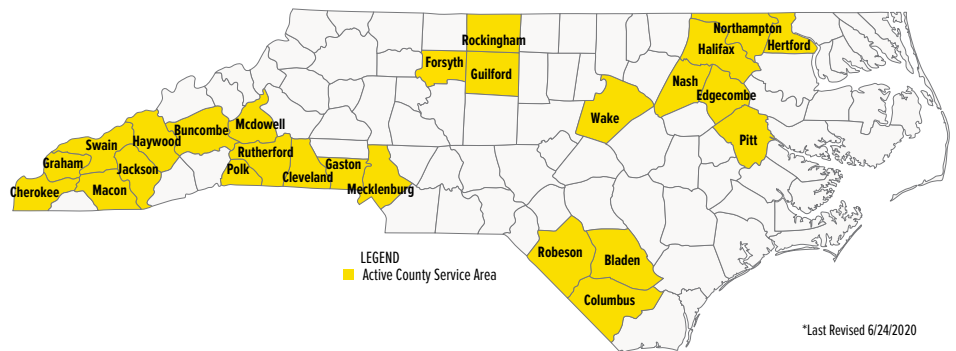
ESTABLISHED: 2000

FAMILIES SERVED: 8,644

NETWORK PARTNERS: 14

COUNTIES CURRENTLY SERVED: 26

TRIBAL COMMUNITIES: 1



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THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

— DAVID OLDS, PH.D., NURSE-FAMILY PARTNERSHIP'S FOUNDER
PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO



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