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Media Contact:
Rebecca Beeler
281.728.0952
rebecca.beeler@nursefamilypartnership.org

NURSE-FAMILY PARTNERSHIP NAMES NEW CHIEF OPERATING OFFICER

DENVER, COLO. (Nov. 16, 2020) — Nurse-Family Partnership®, a national program serving first-time moms and their children living in poverty, announced today that Charlotte Min-Harris has joined the organization as the chief operating officer. Min-Harris brings over three decades of leadership, operations and strategic development experience to her role at Nurse-Family Partnership (NFP).

"Charlotte brings to this role extensive knowledge in nonprofit operations, philanthropy and government relations, and the value of collaboration," said Frank Daidone, president and CEO of Nurse-Family Partnership. "As a member of our executive leadership team, I'm confident Charlotte will use her drive, focus and relational leadership style to strengthen partnerships and increase our capacity so that Nurse-Family Partnership can reach more moms in poverty."

As COO, Min-Harris will set strategic direction for the operations group, which consists of program development, partner relations and partner development. In this role, she will build strategies to improve the service experience for customers and stakeholders. In addition, she will establish practices and processes that foster an inclusive environment, build cultural awareness and maximize the benefits of a diverse workforce.

Most recently, Min-Harris was the vice president of grants operations at Daniels Fund, a \$1.5 billion private charitable foundation in Denver. While there, she led an effort to grow a low-income assistance program and implement it statewide. Through reevaluation of current and potential partners and development of a training program, policies and procedures, she helped ensure consistent program delivery throughout the network. These efforts led to a 300% increase in partnerships, impacting 250 people in a single year.

She also spent several years as the chief operating officer with the Colorado and Wyoming office of the American Red Cross, where she managed the execution, forecasting and analysis of a \$6 million operating budget, led a significant change management process due to an organizational restructuring, and implemented a comprehensive performance management system to help staff create clarity around roles, responsibilities and deliverables.

"I am so excited about joining NFP as there is no better prevention program that deserves to be replicated and garner policymaker attention. NFP meets families where they are and truly changes lives," said Min-Harris. "Joining the National Service Office will allow me the opportunity to work with an amazing, dedicated team, be a champion for the network partners and continuously improve service delivery. The organization's growth and expansion makes this an exciting time to be a part of NFP."

Min-Harris serves on the governing board of The Other Side Academy, a self-sustaining social enterprise nonprofit that helps repeat criminals and those with chronic addiction gain self-sufficiency and economic mobility through a non-clinical, residential vocational program. She holds a Master of Global Studies from the University of Denver and a bachelor's and master's in advertising from Michigan State University. In addition, she is a graduate of The Denver Metro Chamber of Commerce's Legacy Denver class of 2012 and Leadership Denver class of 2013.

Min-Harris lives in the Denver area with her husband, Mike; son, Raymond; rescue dog, Bradley; and guinea pig, Coffee. The family enjoys traveling and exploring both new cultures and all that Colorado has to offer.

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About Nurse-Family Partnership

Nurse-Family Partnership ® changes the future for the most vulnerable babies born into poverty by giving a first-time mom trusted support from her own personal nurse throughout the first 1,000 days, from pregnancy until her child's second birthday. The program currently has over 40,000 families enrolled in 40 states, the U.S. Virgin Islands and many Tribal communities. Nurse-Family Partnership is headquartered in Denver, Colorado. Follow NFP on Twitter @NFP_nursefamily, Facebook at facebook.com/nursefamilypartnership and Instagram at www.instagram.com/nursefamilypartnership/.