

A woman with voluminous curly hair is smiling and looking upwards while holding a young child. The child is wearing a pink polka-dot shirt and yellow shorts. They are positioned in front of a blue wall with abstract black and white line art. The text is overlaid on the left side of the image.

IMPACT THAT
REACHES BEYOND
**ONE NURSE,
ONE MOTHER,
ONE BABY**



ANNUAL REPORT 2019

2019 IMPACT AT A GLANCE

6.4% INCREASE IN
FAMILIES SERVED

Through the tireless work of our dedicated nurses and partners, we served 61,370 families this past year.

5x RETURN ON
INVESTMENT

Every dollar we receive creates up to \$5.70 worth of value to the moms, families and communities we serve, proving that gifts of any size have a tremendous impact.

60% OF SUPPORT CAME
FROM PHILANTHROPY

Nearly \$15.1 million of the National Service Office budget came directly from individual donors, grant-makers, foundations and corporate gifts.

2000 VOLUNTEERS
STRONG

Our volunteer network nearly matches our nurse network one-to-one. This includes a number of community and state advisory boards.

\$275M IN PUBLIC
FUNDING

The efforts of our advocates and partners directed much-needed support from federal, state and local funding streams into Nurse-Family Partnership in the past year.

18YR STUDY PROVES
LONG-TERM IMPACT

Two related long-term studies examining the outcomes for Nurse-Family Partnership families illustrate multi-generational outcomes.

GOAL MAMA MOBILE APPLICATION LAUNCHED

Innovative use of technology is putting Nurse-Family Partnership in the hands—not just the homes—of families.

TO OUR **GENEROUS COMMUNITY OF SUPPORT,**

For over 40 years, Nurse-Family Partnership® (NFP) has been working with first-time mothers, helping them transform their lives and the lives of their children with the support and trust of a registered nurse. Our impact starts with a mom and a nurse, working together to create small changes in a mom's life. But the effects are felt at a much greater scale, **creating change that ripples across families and communities and endures through generations.**

We see this impact every day—in the first-time mom who goes back to school, opening doors to new opportunities for herself, her children and grandchildren. We see it in the child who, at age 18, is thriving thanks to the supportive relationship his mom had with a nurse years before. We see the impact when grassroots advocates take small actions, collectively driving leaders to adopt policies and invest in solutions that address systemic problems facing families in poverty, creating long-term change for communities.

We cannot do this without you, our dedicated partners, donors, volunteers and advocates. As we reflect on 2019, we are proud to share the successes and progress of the past year. But this is no reason to rest. As we write to you, we are facing unprecedented public health and social crises, revealing the systemic inequities and racial injustice that persist in our society. In times like these, **preventative public health programs have never been more important, and your support is more critical than ever as we seek to accelerate our work and bring Nurse-Family Partnership to even more families and communities.**

If nothing else, the events of this year have shown us that when we come together as a community, find unity and purpose in programs that promote health equity and invest where we know our efforts will have a lasting, multigenerational impact—we are joining forces toward a better future today, tomorrow and for years to come.

Thank you for continuing to make this important work possible.

Sincerely,

Frank Daidone
President & CEO

Christian Soura
Chair, National Board of Directors



OUR LASTING IMPACT STARTS WITH ONE DETERMINED MOM

Raising children is both one of the most challenging and the most rewarding jobs on the planet. Nurse-Family Partnership recognizes that not every first-time mom has the necessary resources to navigate the challenges of parenthood and the initial confidence to be the best mom they can be. By supporting moms to reach their full potential, we build strong families and healthier communities.

“ I was young, scared, and alone. My nurse helped me realize that the confidence I needed to be a good mother was already in me.”

– Lily, NFP Graduate

“ I’d never had anyone ask me what I aspired to be before. Once that switch flips, setting goals and achieving them becomes a reality and a practice.”

– Megan, NFP Graduate

“ I had been abused and my nurse taught me coping mechanisms and got me resources for everything that I needed. No matter day or night, she always answered my calls. She saved us.”

– Danielle, NFP Graduate





OUR MISSION

Nurse-Family Partnership positively transforms the lives of vulnerable babies, mothers and families.

OUR VISION

A future where all children are healthy, families thrive, communities prosper and the cycle of poverty is broken.

OUR GOALS

Today, we serve more than 60,000 families each year. But we know the gap between the moms in need and those we serve is still significant. Consider our goals over the next decade—to serve 80,000 moms by 2023, and 100,000 moms by 2028.

OUR APPROACH

At Nurse-Family Partnership, we work with an intense sense of urgency to help every family achieve meaningful and lasting outcomes.

Healthier pregnancies:

- Quality prenatal care
- General health and well-being
- Education on birth, breastfeeding and postpartum

Improved child health and development:

- Individualized coaching on child development
- Sensitive, responsive and safe parenting
- Healthy child nutrition and brain stimulation

Increased economic self-sufficiency:

- Planning future pregnancies
- Goal-setting and achievement
- Pursuing education and employment



THE RESILIENT MOMS WE SERVE

Each year, an estimated 380,000 children are born to first-time mothers living below the federal poverty level. Like any new mom, they need support and guidance to help them find their way. These are the mothers Nurse-Family Partnership serves. Since 1996, we've served more than 309,000 families in 41 states, the U.S. Virgin Islands and several tribal communities.

- Median age nationwide is 19
- About 85% are unmarried
- More than 90% access Medicaid
- Median household income is \$7,500

We focus on working with moms who have the most to gain from the intensive support of a public health professional—a committed and experienced nurse over a sustained period of time. These moms face challenges such as:

- Economic hardship
- Mental health diagnoses
- Systemic racism
- Substance use disorders
- Pregnancy complications
- Homelessness or housing instability
- Intimate partner violence
- Lack of high school diploma or GED
- Developmental/intellectual disabilities

“When I found out I was pregnant I was terrified. I had been diagnosed with depression, anxiety and panic disorder and had no idea what to do. My nurse was with me every step of the way and now I love being a mom.”

– Natasha, NFP Graduate



THE LIFE-CHANGING POWER OF TRUST

From the first moment a mother-to-be meets her nurse, both embark on a remarkable two-and-a-half-year commitment. They meet several times a month, developing a bond rooted in trust, consistency and unconditional support. The outcome is a woman empowered to be the mom and role model her child needs, and a medical professional who sees the life-changing results of a proven public health intervention.



In her words: Nurse Supervisor Dawn Dailey shares her experience working with NFP moms and nurses.

“It’s about the cultivation of hope. Our nurses simply never give up on our clients. We believe in them every single day, and that belief can be powerful. Because of this hope, they create plans to attain their dreams, step by step. They already have the strength and capacity they need inside of them. **We just help them bring it out and bring it forward.** And the results change lives. Ours and theirs.”

For over 30 years, Nurse Supervisor Dawn Dailey has served in public health. Since 2012, she’s done so through the Nurse-Family Partnership network partner in Contra Costa County, California.

“When I think about Nurse-Family Partnership, I think of the diversity of women we serve. Over the course of two and a half years, we see their personal circumstances first-hand. No matter how difficult it might be for that nurse to bear witness to those traumas, they never, ever give up. Our nurses hold the space for each family to process their traumas, elevate their strengths, broaden their perspectives and lift them up. I imagine what it must be like for those moms—maybe for the first time in their lives—to have this full attention, this feeling of belief and encouragement their nurses give them. So it is something transformational and just beautiful.”

Nurse Supervisor Dawn Dailey (second from left) and NFP nurse home visitors at a graduation ceremony in Contra Costa County, California

THE RIPPLE EFFECT

For over 40 years, Nurse-Family Partnership has delivered a gold standard of public health care to families in communities across the country. Through your continued support, we combine evidence and empathy to help first-time mothers break the cycle of poverty for themselves, their families and their communities. At Nurse-Family Partnership, we:



Nurture Women as Moms

- Prenatal and pediatric medical resources for a healthier start
- Baby essentials to help her feed, clothe and care for her child
- Psychological and emotional support that help mom and baby thrive
- Parenting skills to build her confidence as a mom
- Child development education to understand her child's growth



Empower Women as Individuals

- Budgeting skills to build her financial security
- Support to complete her education
- Guidance to set and reach career goals
- Stable housing for a sense of security
- Access to the care she needs from other providers
- Regular clinical assessments for early health problem detection
- Education to help her understand her body and her health



Support Kids to Thrive

- Improved care which reduces illness and injury
- Better nutrition for healthy growth and development
- Improved parenting abilities for a stronger mother and child connection
- Early child development focus that reduces future behavioral problems
- Educational and skill-building toys that increase cognitive development

IMMEDIATE POSITIVE OUTCOMES

DURING PROGRAM PARTICIPATION

LASTING IMPACT

TWO DECADES PAST GRADUATION

For Moms

20%
fewer preterm births¹

2x
as likely to be employed by
child's second birthday²

35%
fewer cases of pregnancy-
induced hypertension²

10%
Increase in earning a high
school diploma/GED one
year after enrolling³

For Moms

20%
Less time spent
on welfare⁴

3x
Less likely to die from all
causes of death⁵

61%
fewer self-reported arrests
of mothers by child aged 15⁶

30%
more likely to be married
over the 18-year period⁷

For Kids

50%
reduction in language
delays⁸

48%
fewer incidences of abuse
and neglect⁶

39%
fewer health care encounters
for injuries or ingestions in
the first two years⁶

56%
fewer emergency room
visits for accidents and
poisonings⁹

For Kids

67%
fewer behavioral and
intellectual problems at age 6⁴

3x
more likely to graduate from
high school with honors¹⁰

28%
less likely to have depression
or anxiety at age 12¹¹

57%
fewer lifetime arrests¹²

For Donors & Society

5x
return for every dollar invested
in the program¹³

\$17,310
per family savings to society per family
(savings in public assistance spending)⁷

Refer to page 29 for citations.

MEET LIAM

A PROMISE TO FUTURE GENERATIONS

Meet Liam and his family. Liam is a charismatic, outgoing, confident young man. At eight-and-a-half years old, Liam has always excelled in school. He's bilingual in English and Spanish, and loves math and science.

When Liam's mom Victoria learned she was pregnant—an unplanned pregnancy while she was in school—she recalls feeling she might not be “qualified” to be a good mom. When her doctor mentioned Nurse-Family Partnership, and she was paired with her nurse Jenne, things quickly changed.

“I was feeling vulnerable and self-conscious, because I was such a young mom,” said Victoria. “But Jenne instantly made me feel seen, validated and heard. That was the start of a bond that changed my life immeasurably over the next several years. She made me see that I was already a good mom—and with the resources and support of the Nurse-Family Partnership program, I'd be a great mom.”

“ Liam will be a leader in anything he does. I'm so proud of him, and so thankful for everything Nurse-Family Partnership did to influence our journey.”

– Victoria, Liam's Mom

When asked what being a new mom might have been like without Nurse-Family Partnership, Victoria doesn't hesitate.

"It would have taken me so much longer to feel confident in my own mom shoes, and that lack of confidence and fear would have gotten in the way of me being my best self for Liam," she said. "That's the biggest gift Nurse-Family Partnership gives us."

Nurse-Family Partnership didn't just change Victoria's life as a mom, it inspired her career as well. Victoria oversees marketing and patient outreach for East Dental and Vision, which offers dental and vision to underserved populations in Colorado, with a specific focus on Latino families and those enrolled in Medicaid.

"I understand our patient population because I was that very patient throughout the majority of my 20s," Victoria said. "Being able to connect these patients with the care they need—it feels like a small way to pay it forward."

Meanwhile, perhaps the greatest legacy to the Nurse-Family Partnership program is Liam himself.

"He's such a happy, healthy, bright little boy. He loves his family, his friends, his community. He'll be a leader in anything he does. I'm so proud of him, and so thankful for everything Jenne and Nurse-Family Partnership did to influence our journey."

Read more NFP Mom Stories like Victoria's on our website.

[READ MORE >>](#)



THE MEMPHIS STUDY: OUR MULTI-GENERATIONAL IMPACT

In November of 2019, two groundbreaking studies on Nurse-Family Partnership were published in *Pediatrics*, a peer-reviewed journal from the American Academy of Pediatrics. They measured outcomes among Nurse-Family Partnership moms and children after the children reached age 18, and showed promising evidence that the partnership between a first-time family and a nurse can engender long-term, lasting impact. The research found that Nurse-Family Partnership leads to **improvements in the cognitive functioning and academic performance in children at age 18, as well as improved long-term self-sufficiency among moms and families.**

The research also confirmed that Nurse-Family Partnership delivers significant returns to society, saving the government a total of \$17,310 per family, as families rely less on Medicaid and other public benefit programs.

“These are the ripples of our work, 18 years later. It leads to a sea change in the lives of the mother and child, benefiting them, their community and society as a whole. There truly is limitless potential for the families whose lives Nurse-Family Partnership impacts.”

– Christine Wasserstein, Psychotherapist, Community Leader & Nurse-Family Partnership National Board Member

EVIDENCE OF GENERATIONAL IMPACT

- Children were **three times more likely** to graduate from high school with honors
- Moms in the program experienced **improved parenting attitudes, mental health and ability to manage life challenges**
- Children experienced significant **improvement in cognitive outcomes and academic performance**, including improved math achievement scores, receptive language abilities and working memory among children at age 18
- Children experienced a **reduction of destructive behavior**

COORDINATED EFFORTS TO COMBAT POVERTY

The heart of Nurse-Family Partnership's work is the relationship between a nurse and a mom. And we know it takes more to change the tide for families living in poverty - including supportive policies and adequate public funding. That's why our National Service Office and our dedicated advocates work tirelessly to make sure our local implementing agencies, nurses and families are protected by effective government policies and sufficient budgetary support at the local, state and federal levels. 2019 was a successful year for achievements in these areas.

GRASSROOTS ADVOCACY IN ACTION

An integral part of our grassroots movement is a coordinated, inclusive effort to bring real stories of Nurse-Family Partnership—told by moms, nurses and others deeply impacted by our program—to center stage for policy makers in Washington, D.C. and state capitals nationwide.

Each year, our Policy and Government Affairs Team mobilize these grassroots advocacy efforts to strengthen the growing chorus of government leaders who understand the power and potential of our program. Thanks to the strong advocates associated with our National Service Office, in 2019 we:

- Built relationships with nearly 100 congressional and committee offices
- Launched a new advocacy training program to provide our nurses with the tools to be strong grassroots advocates at all levels of government
- Hosted advocacy days in 10 states and one federal advocacy day in D.C. with our Parent Ambassadors.



Learn more about the five policymakers we honored in 2019 with a Force For Good Public Policy Award for their dedication to helping families in poverty.

[LEARN MORE >>](#)



LEGISLATIVE VICTORIES FOR MATERNAL AND CHILD HEALTH

Nurse-Family Partnership is a leader in bi-partisan discussions that occur at every level of government to advance policies that support better outcomes for at-risk families and communities. Public policy directly influences our ability to deliver our program, and to turn the tide on alarming trends in maternal health and well-being of families living in poverty. Nurse-Family Partnership also focuses on building effective blended and braided funding strategies that support growth, sustainability and impact as strong stewards of scarce taxpayer resources.

In 2019, we celebrated major victories for maternal and child health at state and federal levels. As a result of our efforts along with our many advocates and partners, we achieved the following:

- Helped push new federal and state legislation that supports improved standards of care for maternal health, increased access to maternity care in rural and underserved areas, and extended Medicaid coverage for mothers to one year postpartum.
- Secured a 25% increase in additional public funding to support Nurse-Family Partnership nationwide, including doubling Medicaid funding overall and increasing available state funding in 10 states.

In addition to our maternal and child health advocacy efforts, our team was instrumental in the passage of the Families First Transition Act last December, which provides \$500 million to support states' transition to support prevention activities under Title IV-E or child welfare funding.

Your support makes it possible for our Policy & Government Affairs team to be successfully influential not just on Capitol Hill, but at state capitals and in local offices across the country. Click here to read about significant state and local policy wins from 2019, which your support helped make possible.



Last year, our advocates stepped up to help us move critical policies that allowed us to reach more families than ever. Learn more about how your actions lead to real changes in your community. reach more families than ever. Learn more about how your actions lead to real changes in your community.

[LEARN MORE >>](#)

PARENT AMBASSADORS: FEARLESSLY SHARING THEIR STORIES, PASSIONATELY SHAPING PUBLIC POLICY

There is no better voice to tell our story than a mother who has experienced the program first-hand. In February 2019, we launched our Parent Ambassador program to raise awareness for Nurse-Family Partnership nationwide, in support of our public policy agenda. Our six inaugural Parent Ambassadors embarked on a two-year commitment to travel the country telling their story while advocating local, state and federal decision-makers, the media and the general public in order to advance policies that support vulnerable families across the country. These NFP Graduates will also be a sounding board for leaders at Nurse-Family Partnership to ensure that the program is continuously responsive to the changing needs of families.



Parent Ambassador Outreach in 2019

- 475+ Volunteer Hours
- 34 Action Alerts to Lawmakers
- 268 In-person Advocacy Training Hours
- 28 Advocacy Events
- 20 Capitol Hill Visits

“There’s an empowering feeling when you know the work you’re doing is reaching your legislators and decisions are being made to have a positive influence.”

– Megan, Parent Ambassador

Lisa Warmels - Eugene, OR • Amber Hill - Sacramento, CA • Gayle Geeter - Nashville, TN
Megan Farrar - Garland, TX • Allison Pierre - Mechanicsburg, PA • Asia Wallace - St. Louis, MO

[LEARN MORE >>](#)

INNOVATIONS TO ADVANCE OUR MISSION IN CHANGING TIMES

As the world changes, so must we. Nurse-Family Partnership is constantly innovating to extend its reach and impact, while using feedback and data to continually improve for those who matter most: the moms we serve.

THE GOAL MAMA APP: REMOVING WALLS, EXPANDING REACH AND INCREASING CONNECTION

In 2019, we rolled out Goal Mama, the first mobile app of its kind for a home visiting program. This goal-setting platform extends the curriculum and self-driven empowerment core of the Nurse-Family Partnership model into a nearly infinite, yet carefully curated, digital ecosystem.

Goal Mama helps moms set short and long-term goals, track progress and send reminder notifications to stay focused on a path to success. Nurses are able to check in on each mom's progress using an accompanying nurse dashboard, which they can also use to send encouragement and shout outs.

2019 Progress:

- 2,699 mom users nationwide
- 2,260 goals set
- 809 goals completed
- 575 nurse users nationwide
- 96.1% of moms used it to schedule visits with their nurses

2020 Vision:

- Complete nationwide rollout to all NFP sites
- Make Goal Mama available in Spanish
- Continued enhancements and improvements



[LEARN MORE >>](#)

“ Goal setting is at the very core of our program. The innovation of Goal Mama removed the walls from our visits and freed our clients to think about, take steps toward and realize their goals every single day.”

– Dawn Dailey, Nurse Supervisor at Contra Costa Nurse-Family Partnership in Martinez, California

NURSTORY: BUILDING COMMUNITY, COMPASSION AND CATHARSIS FOR OUR NURSES

In February 2019, Nurse-Family Partnership partnered with the University of Colorado Story Center's Nurstory program. Co-founded 12 years ago by Sue Hagedorn and Story Center's Rocky Mountain/Midwest Regional Director, Daniel Weinschenker, Nurstory is a collaborative project that examines how the personal stories of nurses can contribute to nursing education. It provides an opportunity for nurses to participate in an intensive 3-day in-person workshop that supports them on their journey to discover, develop and share their stories through digital media.

At the Nurse-Family Partnership, we are continually looking for ways to help nurses address secondary traumatic stress, compassion fatigue and burnout. Nurstory is just one innovative initiative succeeding in doing just that: **providing an outlet and inspiration for our nurses who are working with the highest-risk families in the country.** This project has also had a positive impact on our nurse retention, which is critical to maintaining the integrity of our model.

Over the past year, Nurse-Family Partnership has collaborated with Nurstory to put on workshops for our nurses in Denver and Miami, with additional events planned in New York City and other locations in 2020. With 18 unique stories already recorded, there has been a profound impact both on the nurses who have told their stories and the individuals who have had the honor to view them.



Please take a few moments to explore Nurstory videos.



CONVENING AND RECOGNIZING THE CHAMPIONS AMONG US

Each year, we bring our community of champions and partners together to celebrate those who make our work possible, and to recognize the significant milestones we've reached in bringing our proven public health solution to even more first-time families across the nation.

We invite you to read about our special events, award recipients and milestone partner anniversaries online by clicking on any of the links below.



The 2019 National Symposium in Action

For three days in September, more than 500 Nurse-Family Partnership nurses and leaders flocked to Nashville, Tennessee to network, connect, learn and share their passion and commitment.

[RELIVE THE EVENT](#)



Celebrating Our Tenacious Caregivers

In 2019, four distinguished Nurse-Family Partnership providers were recognized for their exceptional commitment to the model and to their moms with Tenacious Caregiver Awards.

[MEET THE AWARDEES](#)



2019 Milestone Anniversaries

Learn about six states who celebrated their 10th and 20th anniversaries of implementing Nurse-Family Partnership, demonstrating their long-term dedication to supporting families.

[CELEBRATE WITH US](#)



CONNECTION AND COLLABORATION IN ACTION

We cannot do this work without you. From individual donors, to foundations, to research institutions and thought partners—the network that makes our impact possible is an integral part of Nurse-Family Partnership’s success. Here are a few examples of your support in action:

- The Richard E. and Nancy P. Marriott Foundation helped build readiness to bring Nurse-Family Partnership to our nation’s capital.
- The generosity and longstanding support the Charles and Marie Robertson Foundation helped establish a fund in the Bay Area to meet the basic needs of women—from computers for continuing education to professional clothes for job interviews.
- A three-year partnership with the University of North Carolina at Chapel Hill supported by the Rita & Alex Hillman Foundation resulted in a new curriculum that supports Nurse-Family Partnership nurses to address mental health issues.
- Nurse-Family Partnership will continue our commitment to gathering feedback and exploring program improvements via our renewed collaboration with the Fund for Shared Insight.
- In 2019, Hopelab was honored with the Robert F. Hill Award for Exceptional Impact for their work in developing the Goal Mama App. [Learn More >>](#)

“ I am in awe of the nurses and moms in this program and what they are able to achieve together. It has been a great privilege to work alongside them to build a digital solution that can support this life-changing program.”

– Fred Dillon Senior Director, Strategy & Design Hopelab

RECOGNITION FOR OUR PROVEN MODEL: “BABY BRAIN”

Yahoo News recently released a documentary examining the effects of poverty-induced toxic stress on child brain development. They turned to Nurse-Family Partnership as experts on this subject and featured stories of hope from our clients and nurses, augmented by testimonial from Dr. Jack Shonkoff at the [Harvard Center on the Developing Child](#).

Watch the full documentary:



View the PBS NewsHour coverage:



THE POWER OF GENEROSITY, ADVOCACY AND CONNECTION: JOINING FORCES FOR A CITY IN NEED

It had been several years since Nurse-Family Partnership served Chicago and its surrounding suburbs. This despite the area being one where 27.9% of children come from families living below the federal poverty line.¹⁴

Then, in early 2018, a long-time supporter (who wishes to remain anonymous) reached out with a desire to help expand the program in meaningful, strategic ways. This community leader and local champion created a pathway for Nurse-Family Partnership to reestablish a footprint in the Chicago area. His many contributions included a leadership gift to launch the program, advocacy for its expansion, and facilitating a relationship that ultimately brought together two organizations with strong parallel visions and goals. He also helped capacity-building and incentive fund grants to support a three-year term of implementation, evaluation and improvement.

In addition to this private gift, Nurse-Family Partnership and Metropolitan Family Services unlocked an Illinois Department of Education grant, which was awarded in the fall of 2019.

The success of this nearly two-year undertaking resulted from comprehensive, integrated efforts between Nurse-Family Partnership and Metropolitan Family Services. This is a remarkable example of how our diverse and committed champions, donors and partners can join forces to help Nurse-Family Partnership deliver on our promise.

“It has been exciting to see the partnerships, support and preparation from our administrative teams to implement the NFP service delivery model and to welcome our new NFP team into the Metropolitan Family Services family! It is truly awesome to watch this dynamic group of nurses and outreach workers ramp up to empower vulnerable, first-time moms who want a healthy start for their babies. These moms live in communities facing many challenges, and they will greatly benefit from nurse home visits and the support they provide.”

– Pam Terrell, Metropolitan Family Services
Executive Director, Southwest



IN YOUR WORDS:

WHY SUPPORTERS CHOOSE NURSE-FAMILY PARTNERSHIP

SUPPORT COMES IN MANY FORMS, AND WE ARE GRATEFUL FOR THE RESOURCES AND TIME YOU GIVE EVERY DAY

“ My nurse gave so much to me with every visit. I want more moms to have access to their own personal nurse to help them on their journey into motherhood and overcoming whatever obstacles stand in their way.”

– Amber Hill, NFP Graduate, Donor and Parent Ambassador

“ I found my own first pregnancy to be an enormous challenge to my mental, emotional, and social well-being. When I think of women who go through pregnancy alone, with little money and little access to healthcare, I feel so much frustration for them. I am moved by the trust that Nurse-Family Partnership nurses and mothers put in each other.”

– Julie Nusbaum, Donor





“ Nurse-Family Partnership inspired me to want to get involved, to support them and the incredible work that they do in helping to transform the lives of vulnerable young adults and their families, to help break the cycle of poverty in our country.”

– Jim Welsch, Co-Chair, Minnesota State Advisory Board

“ We are proud to support Nurse-Family Partnership. Our most recent research grant will help them explore the relationship between feedback and better outcomes for moms and babies, and we look forward to learning together.”

– Melinda Tuan, Managing Director, Fund for Shared Insight

“ I’m a pediatrician who was fortunate enough as a resident to care for two young boys enrolled in this program as infants. They thrived. My confidence that they thrived in large part because of this program has only grown in the 13 years since. Nurse-Family Partnership’s commitment to measurable interventions and collecting outcomes data is also critical to my long-term support.”

– Scott Canna, Donor

BLUE MERIDIAN PARTNERS: SCALING SOLUTIONS TO THE PROBLEMS THAT TRAP YOUNG PEOPLE AND FAMILIES IN POVERTY

At Nurse-Family Partnership we are driven by a sense of urgency to reach as many women and their children who will benefit from our program as possible.

We are fortunate to have found many collaborators, across the nation, who share this urgency. Among the most transformative are the Edna McConnell Clark Foundation (EMCF) and Blue Meridian Partners. EMCF, now in the final stage of its limited life strategy, has supported our work for nearly two decades. Since 2016, Blue Meridian Partners, the collaborative philanthropic model that EMCF founded and incubated, has also chosen to make significant, long-term investments in our program. One common thread across the collective work of EMCF, Blue Meridian and Nurse-Family Partnership is a desire to create systems-level change in the fight against inter-generational poverty and the movement to create economic mobility.

Blue Meridian's investment is focused on scaling Nurse-Family Partnership nationally. Ultimately, we hope to reach and achieve impact for as many as 100,000 families annually by 2028. **We are truly grateful for their confidence in our work and their willingness to invest at scale to create change at scale.**



2019 FINANCIALS

Our success is only possible thanks to the generosity of our supporters, which is why we are committed to fiscal transparency and maximizing the effectiveness of every dollar we receive. An independent assessment showed that every dollar invested in Nurse-Family Partnership returns up to \$5.70 to society, providing a net benefit of \$34,148 per family served. It's further proof that the impact of our work extends far beyond the time a mother and child are in our program.

Review our full financial information:

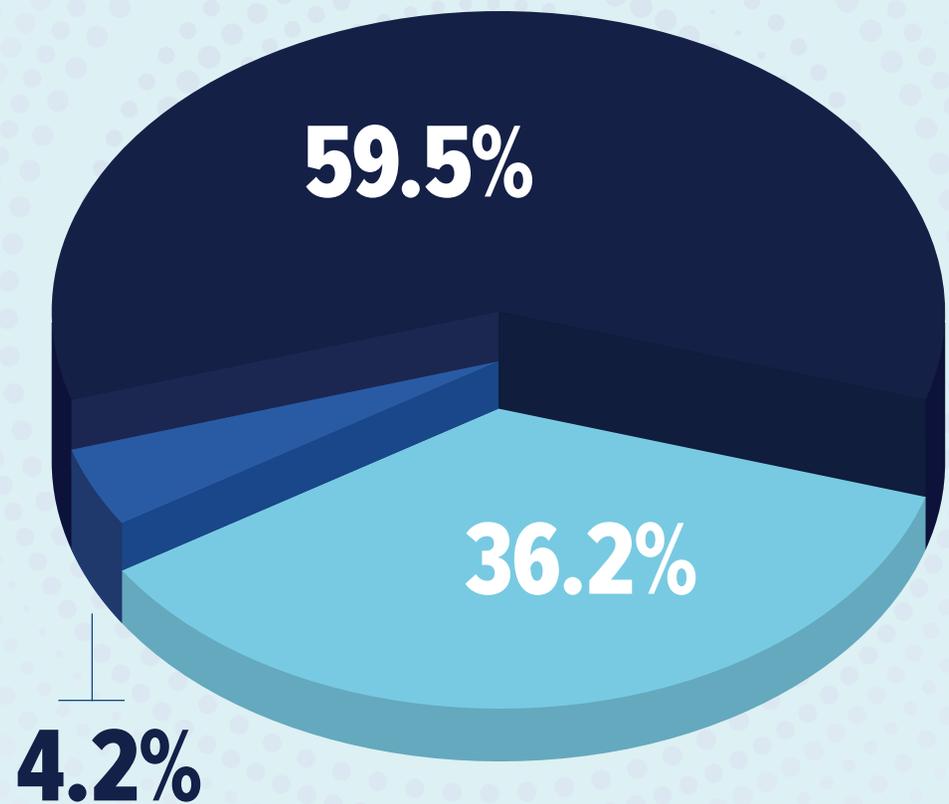
[LEARN MORE >>](#)

NATIONAL SERVICE OFFICE REVENUES AND OTHER SUPPORT

- Philanthropic Support
- Site Revenues
- Investment Income

Total Revenues and Other Support

\$22.5M

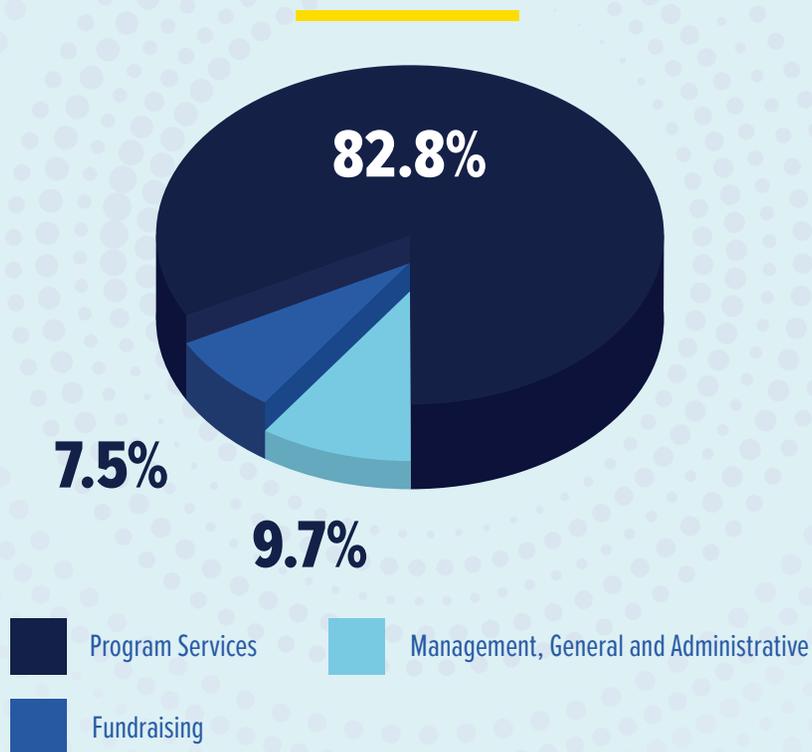


Year ended September 30, 2019

2019 FINANCIALS

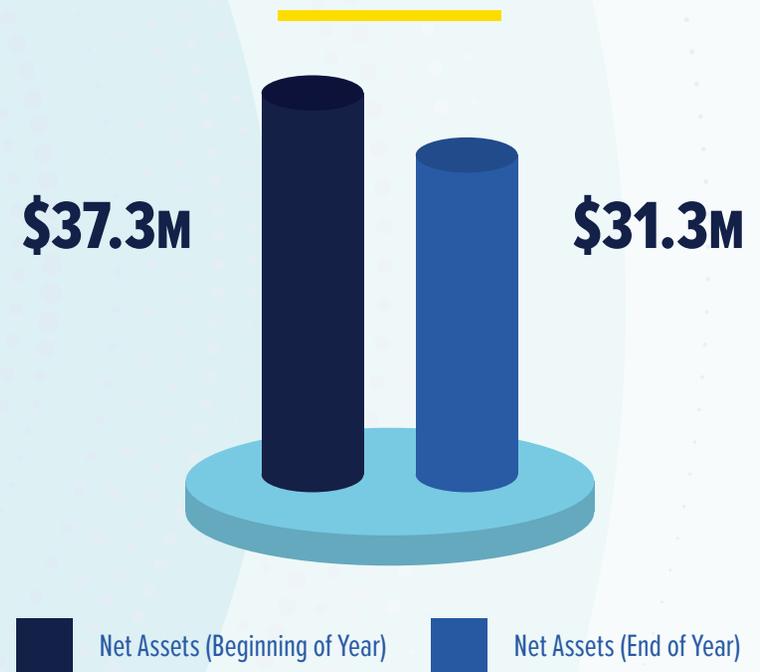
Nurse-Family Partnership is committed to investing our resources strategically over time to achieve our long-term goals for growth. That is why of our operating budget of \$31.6 million, we spent over 82% on critical program activities like educating nurses, research and evaluation, and implementation of best-in-class technology to help nurses support families. We also continued the spend down of a significant, multi-year investment received in 2017, deploying our assets to create lasting returns for communities across the nation.

NATIONAL SERVICE OFFICE EXPENSES



Total Expenses
\$31.6M

CHANGE IN NET ASSETS



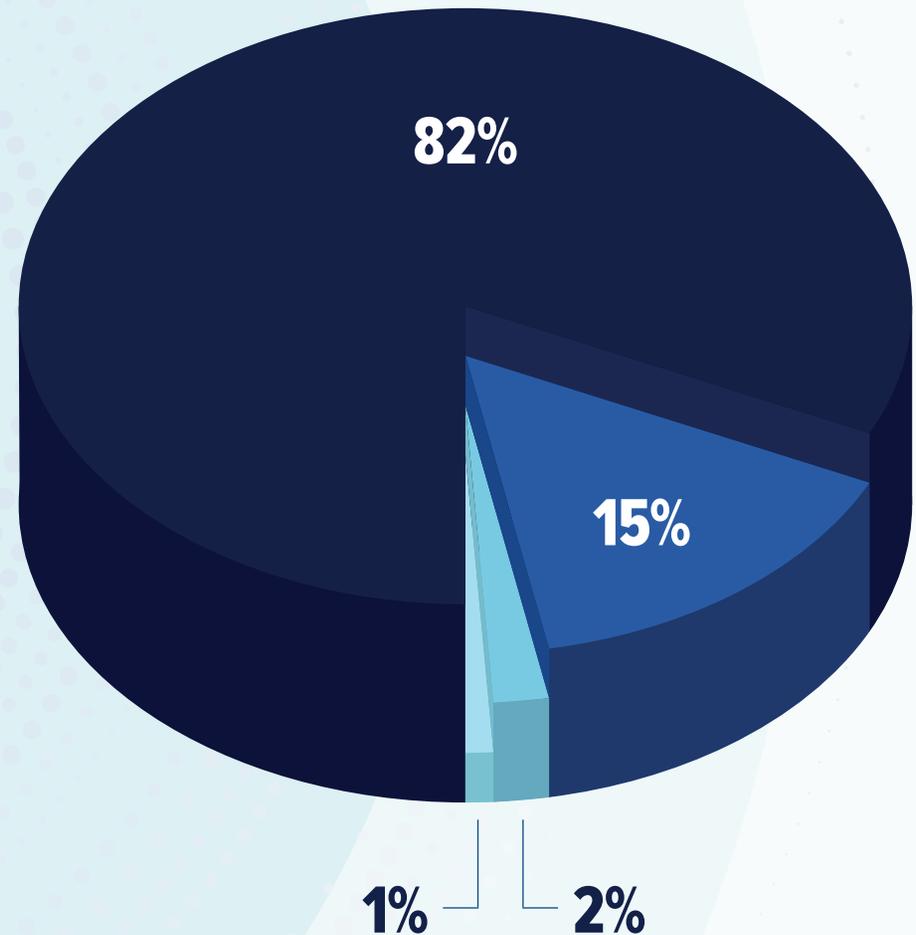
Change in Net Assets
(\$6M)

Year ended September 30, 2019

2019 FINANCIALS

Imagine how a single stone thrown into a pond can have ripples that reach every shore. That's a good analogy for how the Nurse-Family Partnership National Service Office takes a centralized approach to leveraging resources, allowing our 2,000+ nurses via 272 local partners in a national network to provide personal, life-changing assistance to first-time mothers in need. Your support for the National Service Office—which accounts for nearly 60% of our total revenue budget—has an exponential impact as it's leveraged in support of our overall network, operating at approximately \$292,000,000 in support of moms and families nationwide.

IMPLEMENTATION EXPENSES



Year ended September 30, 2019

JOIN THE MOVEMENT

Our stories of strength, dedication, determination and passion are only possible through the support of your community. We thank you for your generous support. We need your help now more than ever.



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