

# WISCONSIN



Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

# 7x \$ RETURN

EVERY \$1 INVESTED IN NFP SAVES \$7.20 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED<sup>1</sup>

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



## WISCONSIN MOMS

**23**  
Median age at intake

**88%**  
Unmarried at intake

**84%**  
Clients enrolled in Medicaid at intake

**\$6,000-\$9,000**  
Annual median household income at intake

\*Aggregate data provided by NSO, includes data for the state from Jan 1st, 2019 to Nov 30th, 2019

## Race

- 74% White
- 14% Black or African American
- 4% Multi-racial
- 2% Declined
- 2% Asian
- < 1% Native Hawaiian or Pacific Islander
- 1% American Indian or Alaska Native

## Ethnicity

- 77% Non-Hispanic
- 21% Hispanic
- 1% Declined

\*Aggregate data provided by NSO, includes data for the state from Jan 1st, 2019 to Nov 30th, 2019

## OUTCOMES FOR WISCONSIN

\* Aggregate data provided by NSO, includes data for the state from Jan 1st, 2019 to Nov 30th, 2019

**87%** BABIES BORN FULL TERM

**91%** MOTHERS INITIATED BREASTFEEDING

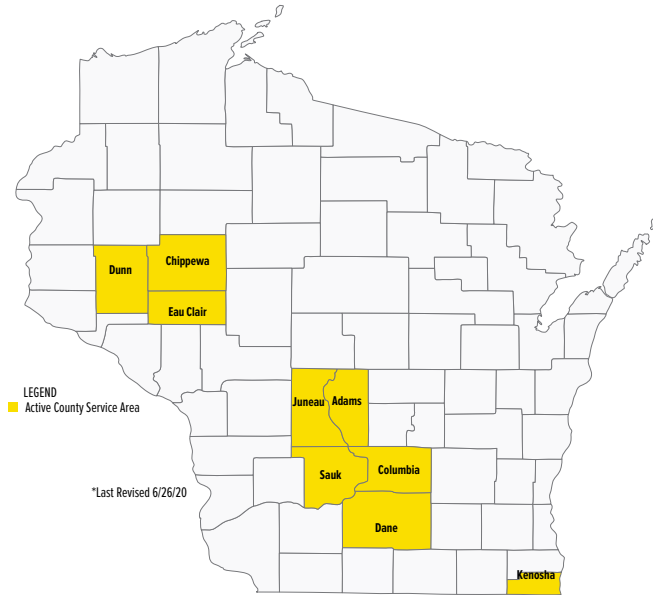
**94%** BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

**61%** OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS



## Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



## Proven Results

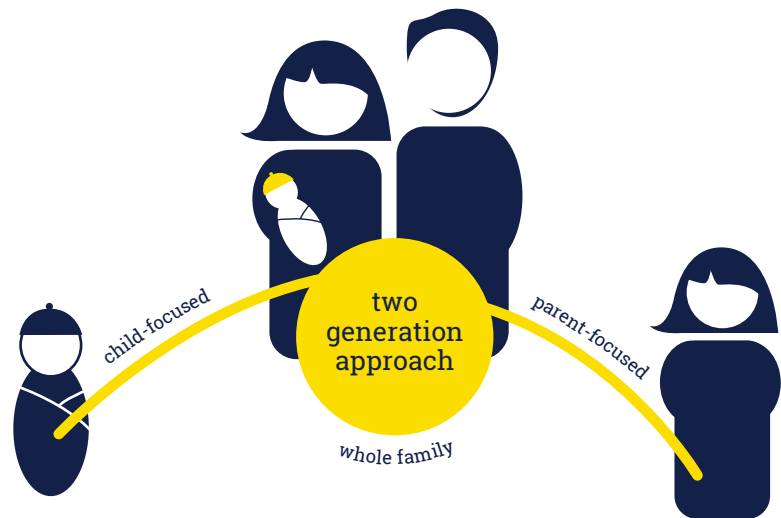
The Nurse-Family Partnership program has been independently reviewed and evaluated, and is ranked as the Gold Standard of home visiting programs. A report from the Center on the Developing Child at Harvard University shows the extent to which very early childhood experiences influence later learning, behavior and health.

**ESTABLISHED: 2007**

**FAMILIES SERVED: 2,268**

**NETWORK PARTNERS: 3**

**COUNTIES CURRENTLY SERVED: 9**



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THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

— DAVID OLDS, PH.D., FOUNDER OF NURSE-FAMILY PARTNERSHIP  
PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO



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