Nurse-Family Partnership: Outcomes, Costs and Return on Investment in the U.S.

Nurse-Family Partnership® (NFP) offers significant benefits to the families it serves and significant cost savings to society and government funders. Based on a review and analysis of more than 40 NFP evaluation studies, including randomized controlled trials, quasi-experimental studies and large-scale replication data, Dr. Ted Miller of the Pacific Institute for Research and Evaluation predicts that when NFP achieves scale in the U.S., it can produce the following outcomes:

- Smoking in pregnancy ↓25%
- Pregnancy-induced hypertension ↓33%
- Closely spaced births (15 months postpartum) ↓25%
- First pre-term births ↓15%
- Infant mortality ↓48%
- Moms who attempt breastfeeding ↑12%
- TANF payments ↓7%
- Person-months on Medicaid ↓8%
- Costs if on Medicaid ↓9%

- Emergency department use for childhood injuries ↓34%
- Full immunization ↑14%
- Language delay ↓41%

NFP’s Cost Savings and Return on Investment

At a total average cost of $9,933 per family in the U.S. (over an average enrollment of 527.2 days, present value at a 3% discount rate, see Figure 1), Miller’s model predicts that by a child’s 18th birthday:

- State and federal cost savings due to NFP will average $26,179 per family served or 2.6 times the cost of the program.
- Analyzing broader savings to society, Miller takes into account less tangible savings (like potential gains in work, wages and quality of life) along with resource cost savings (out-of-pocket payments including savings on medical care, child welfare, special education, and criminal justice) to calculate:
  - NFP’s total benefits to society equal $62,890 per family served
  - This yields a 6.5 to 1 benefit-cost ratio for every dollar invested in Nurse-Family Partnership.


2 In the U.S., the average cost to serve a family for a year is $6,877 (2017 dollars).
Nationwide, Medicaid will accrue 60% of the government cost savings per family served by NFP. If Medicaid fully funded NFP in the U.S., each level of government would reap Medicaid savings that exceed its share of undiscounted NFP costs when the child was age 7. By the child’s 18th birthday, Medicaid would recoup $2.00 per dollar invested (undiscounted).

Figure 1: Total Average Per-Family Cost and Estimated Government Savings of Nurse-Family Partnership Implementation in the U.S. (Present Value at a 3% Discount Rate)

Figure 2: Distribution of Federal, State, and Local Government Cost Savings per Family Served by NFP Nationwide (Present Value at a 3% Discount Rate)