Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child’s second birthday. Mothers, babies, families and communities all benefit.

**WISCONSIN MOMS**

- **20** Median age
- **90%** Unmarried
- **99%** Clients who used Medicaid while in NFP
- **$7,500** Annual household income (median)

**Race**
- 51% White
- 37% Black or African American
- 3% Declined
- 2% Multi-racial
- 1% Asian or Pacific Islander
- 1% American Indian or Alaska Native

**Ethnicity**
- 80% Non-Hispanic
- 19% Hispanic
- 1% Declined

**5x**

$ RETURN

EVERY $1 INVESTED IN NFP SAVES $5.70 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED

**OUTCOMES FOR WISCONSIN**

*Aggregate data provided by NSO, includes cumulative state data for Wisconsin up to 11/2018; Employment up to 9/2018.

- **87%** BABIES BORN FULL TERM
- **82%** MOTHERS INITIATED BREASTFEEDING
- **91%** BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS
- **63%** OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS
Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.

Proven Results

The Nurse-Family Partnership program has been independently reviewed and evaluated, and is ranked as the Gold Standard of home visiting programs. A report from the Center on the Developing Child at Harvard University shows the extent to which very early childhood experiences influence later learning, behavior and health.

THERE IS A MAGIC WINDOW DURING PREGNANCY… A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

— DAVID OLDS, PH.D., FOUNDER OF NURSE-FAMILY PARTNERSHIP
PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO