Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child’s second birthday. Mothers, babies, families and communities all benefit.

**5X RETURN**
Every $1 invested in NFP saves $5.70 in future costs for the highest-risk families served.

**IOWA MOMS**
- Median age: 19
- Unmarried: 80%
- Clients who used Medicaid while in NFP: 97%
- Annual household income (median): $7,500

**Race**
- 60% White
- 19% Black or African American
- 1% Declined
- 6% Multi-racial
- 14% Asian or Pacific Islander
- 0% American Indian or Alaska Native

**Ethnicity**
- 77% Non-Hispanic
- 22% Hispanic
- 1% Declined

**OUTCOMES FOR IOWA**
*Aggregate data provided by NSO, includes cumulative state data for Iowa up to 11/2018; Employment up to 9/2018.

- **90%** Babies born full term
- **86%** Mothers initiated breastfeeding
- **98%** Babies received all immunizations by 24 months
- **57%** Of clients 18+ were employed at 24 months

*Aggregate data provided by NSO, includes cumulative data for Iowa up to 11/2018; Medicaid data includes cumulative data for the state up to 9/2018.*
Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.

Better Worlds Start with Great Mothers

Nurse-Family Partnership empowers vulnerable first-time moms to transform their lives and create better futures for themselves and their babies.

“THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.”

— DAVID OLDS, PH.D., NURSE-FAMILY PARTNERSHIP’S FOUNDER
PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO