Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

7x
$ RETURN
EVERY $1 INVESTED IN NFP SAVES $7.80 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child’s second birthday. Mothers, babies, families and communities all benefit.

**OKLAHOMA MOMS**

- **21** Median age
- **74%** Unmarried
- **47%** Clients increased their household income by the time their child was 12 mos
- **$7,500** Annual household income (median)

**OUTCOMES FOR OKLAHOMA**

*Percentages are cumulative; Data provided by Oklahoma’s Children First

- **88%** Babies born full term
- **92%** Mothers initiated breastfeeding
- **87%** Babies were up to date on wellness exams
- **86%** Babies received all immunizations by 24 months

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**Race**

- 44% White
- 16% Black or African American
- 5% Asian or Pacific Islander
- 4% American Indian or Alaska Native
- 6% Other

*Not all clients chose to indicate race/ethnicity

**Ethnicity**

- 75% Non-Hispanic
- 25% Hispanic

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*Aggregate data provided by Oklahoma’s Children First includes cumulative data for the state up to 11/2018

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THERE IS A MAGIC WINDOW DURING PREGNANCY... A TIME WHEN THE DESIRE TO BE A GOOD MOTHER AND RAISE A HEALTHY, HAPPY CHILD CREATES MOTIVATION TO OVERCOME INCREDIBLE OBSTACLES INCLUDING POVERTY WITH THE HELP OF A WELL-TRAINED NURSE.

— DAVID OLDS, PH.D., NURSE-FAMILY PARTNERSHIP'S FOUNDER PROFESSOR OF PEDIATRICS AT UNIVERSITY OF COLORADO