

## COST SAVINGS OF NURSE-FAMILY PARTNERSHIP IN CALIFORNIA

When Nurse-Family Partnership (NFP) serves a family in California, state, local, and Federal governments all benefit.

NFP saves governments money. NFP costs average \$14,580 per family served (present value at a 3% discount rate, \$14,288). As Figure 1 shows, the \$28,137 (\$13,849 net of program costs) in offsetting government savings includes savings in Medicaid, criminal justice, and special education plus transfers of spending from government to families who need less government assistance. NFP also improves quality of life of participating families. By the child's 18<sup>th</sup> birthday, state and local government savings total \$18,571 (present value \$14,728) (Table 1). Federal savings are large too: \$16,734 (present value \$13,409). Medicaid savings alone total \$18,498 per family served (Table 2). All estimates in this fact sheet are in 2017 dollars.

If Medicaid fully funded NFP, each level of government would reap Medicaid savings that exceed its share of NFP costs when the child was age 10. By the child's 18<sup>th</sup> birthday, Medicaid would recoup \$1.30 per dollar invested (undiscounted). Adding TANF, criminal justice, and other cost savings, State and local government would save 2.1 times the \$7,144 in state costs (computed from present values). Federal savings would be 1.9 times Federal costs of \$7,144 per family served. State and federal government each would fully recoup their costs when the child was age 6. If Medicaid were braided with other NFP funding streams, governments would recoup their costs even faster and get a larger return on investment.

Figure 1. Distribution of Federal, State, and Local Government Cost Savings per Family Served by NFP Nationwide (Present Value at a 3% Discount Rate)

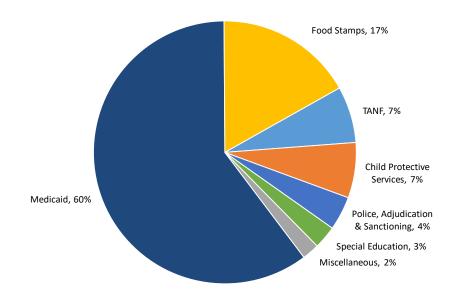


Table 1 Cost Savings to California within 18 Years of the Birth of a First Child Whose Mother Received Any Nurse-Family Partnership Services and Corresponding Savings to the Federal Government (in 2017 dollars)

Offsetting NFP Costs Average \$14,580 (Present Value \$14,288) per Family Served in California

Category of Savings/ Child Age	Prenatal	0-11 Mos	12-23 Mos	24-35 Mos	36-47 Mos	48-59 Mos	60-71 Mos	72-83 Mos	84-95 Mos	96-107 Mos
State Savings by Category		WOS	WOS	WOS	WOS	WIOS	14103	WOS	WOS	WOS
TANF Payments		\$248	\$472	\$368	\$808	\$205	\$392	\$310	\$220	\$222
Medicaid Graduation		\$163	\$159	\$143	\$177	\$168	\$141	\$82	\$63	\$67
Reduced Costs if on Medicaid	\$563	\$56	\$87	\$29	\$25	\$165	\$130	\$158	\$158	\$158
Fewer Closely Spaced 2nd Births on Medicaid			\$631	\$238	\$390	\$327	\$232	\$229	\$228	\$227
Child Care, 2nd Births			\$25	\$25	\$25	\$25				
Special Education			\$10	\$22	\$17	\$71	\$68	\$205	\$77	\$75
Confirmed Maltreatment *						\$123	\$123	\$150	\$150	\$150
Other Maltreatment						\$3	\$3	\$3	\$3	\$3
Intimate Partner Violence	\$18	\$26	\$26	\$26	\$26	\$26				
Youth Arrests										
Youth Crime										
Youth Substance Abuse										
State Savings by Year	\$581	\$503	\$1,410	\$851	\$1,468	\$1,113	\$1,089	\$1,137	\$899	\$902
Federal Savings by Year	\$568	\$325	\$1,252	\$760	\$1,237	\$1,476	\$1,347	\$1,046	\$952	\$942
Total Government Savings by Year	\$1,149	\$828	\$2,662	\$1,611	\$2,705	\$2,589	\$2,436	\$2,183	\$1,851	\$1,844
Cumulative Federal & State Medicaid Savings	\$1,127	\$1,565	\$3,318	\$4,138	\$5,323	\$6,643	\$7,650	\$8,589	\$9,488	\$10,393
Cumulative State Savings (Present Value)	\$581	\$1,077	\$2,426	\$3,216	\$4,540	\$5,514	\$6,440	\$7,379	\$8,100	\$8,802
Cumulative Federal Savings (Present Value)	\$568	\$888	\$2,086	\$2,792	\$3,907	\$5,199	\$6,344	\$7,207	\$7,970	\$8,703
Total Government Savings (Present Value)	\$1,149	\$1,965	\$4,512	\$6,008	\$8,447	\$10,713	\$12,784	\$14,586	\$16,070	\$17,505

<sup>\*</sup> Confirmed maltreatment includes substantiated and other indicated maltreatment, i.e., cases child welfare investigations concluded involved maltreatment.

Category of Savings/ Child Age	108-119 Mos	120-131 Mos	132-143 Mos	144- 155 Mos	156– 167 Mos	168- 179 Mos	180- 191 Mos	192-203 Mos	204- 215 Mos	Total
State Savings by										
Category										
TANF Payments	\$314	\$288	\$1,286	\$255	\$272	\$0				\$5,660
Medicaid Graduation	\$161	\$209	\$63	\$124	\$65	\$150	\$53	\$62	\$140	\$2,190
Reduced Costs if on										
Medicaid	\$143	\$143	\$143	\$143	\$143	\$145	\$109	\$2	\$2	\$2,506
Fewer Closely Spaced										
2nd Births on Medicaid	\$227	\$228	\$228	\$228	\$228	\$228	\$228	\$228	\$2	\$4,553
Child Care, 2nd Births										\$100
Special Education	\$69	\$69	\$69	\$68	\$68	\$68	\$55	\$13	\$13	\$1,047
Confirmed Maltreatment	\$135	\$135	\$135	\$133	\$133	\$133	\$102			\$1,602
Other Maltreatment	\$3	\$3		\$3	\$3	\$3	\$2			\$35
Intimate Partner Violence										\$148
Youth Arrests			\$9	\$9	\$51	\$51	\$94	\$119	\$134	\$479
Youth Crime			\$5	\$5	\$27	\$27	\$50	\$63	\$71	\$255
Youth Substance Abuse				\$0.13	\$0.13	\$0.13	\$0.13			\$0.52
State Savings by Year	\$1,057	\$1,089	\$1,941	\$968	\$990	\$805	\$693	\$487	\$588	\$18,571
Federal Savings by										
Year	\$1,206	\$1,100	\$696	\$821	\$770	\$837	\$667	\$325	\$407	\$16,734
Total Government										
Savings by Year	\$2,263	\$2,189	\$2,637	\$1,789	\$1,760	\$1,642	\$1,360	\$812	\$995	\$35,305
Cumulative Federal &										
State Medicaid Savings	\$11,456	\$12,616	\$13,485	\$14,475	\$15,346	\$16,393	\$17,173	\$17,758	\$18,498	\$18,498
Cumulative State										
Savings (Present Value)	\$9,601	\$10,400	\$11,782	\$12,451	\$13,115	\$13,640	\$14,078	\$14,377	\$14,728	\$14,728
Cumulative Federal										
Savings (Present Value)	\$9,614	\$10,420	\$10,915	\$11,482	\$11,999	\$12,544	\$12,966	\$13,166	\$13,409	\$13,409
Total Government										
Savings (Present Value)	\$19,215	\$20,820	\$22,697	\$23,933	\$25,114	\$26,184	\$27,044	\$27,543	\$28,137	\$28,137

If Medicaid fully funded NFP, at current matching rates, state share would be \$7,144 and Federal share would be \$7,144.

Table 2. Undiscounted and Present Value Medicaid Savings per Family Served by Source of Savings, Prenatal to Age 18 (in 2017 dollars)

Source of Savings	Undiscounted	Present Value
Increased Child Graduation	\$4,380	\$3,488
Fewer Closely Spaced Second Births on Medicaid	\$9,105	\$7,176
Reduced Smoking While Pregnant	\$1	\$1
Reduced Preeclampsia	\$538	\$538
Reduced Prematurity	\$676	\$657
Fewer Injuries	\$114	\$110
Increased Immunization	\$74	\$69
Reduced Child Maltreatment	\$3,341	\$2,507
Reduced Intimate Partner Violence	\$251	\$235
Reduced Youth Substance Abuse	\$18	\$12
Total	\$18,498	\$14,793

This analysis is the first that separates savings to state and local versus Federal government. Prior cost-benefit analyses of the NFP model monetized savings to society or to government. Savings to society include government savings; costs paid by employers, insurers, and participating families; and the value of increased quality of life. Prior cost-benefit analyses also showed varied return on investment because they monetized different outcomes for different time periods. For example, studies by Washington State Institute for Public Policy (e.g., Aos et al. 2004) compared total program cost with state government and societal savings through age 15.

Our estimates, although robust, are based on conservative assumptions. They combine cost data for California with effectiveness data derived from five randomized trials of NFP (Denver, Elmira, and Memphis trials by David Olds and small independent trials in Louisiana and Orange County CA) plus evaluations of NFP effectiveness when scaled up in New York City, Ohio, Oklahoma, and Pennsylvania.

Categories of savings per family served by a Nurse-Family Partnership home visitation program are described below. Table 3 details the calculations. It shows three columns of factors. Multiplying these factors together would yield estimated state government savings from a randomized trial in California. Because outcomes tend to be better in randomized trials than in replication, that estimate is multiplied times 78.9% to estimate savings for an operational program. This percentage mirrors the decrease in the number of nurse visits per family in operational NFP programs compared to the number of visits in randomized controlled trials. **Reduced TANF Payments**: Higher earnings and a reduced second birth rate reduce eligibility and payments per eligible mother. Savings continue through age 13. This estimate accounts for the downward shift in TANF participation following the 1996 overhaul of TANF. All TANF savings accrue to state government.

• **Reduced Food Stamp Payments**: Higher earnings and a reduced second-birth rate reduce eligibility and 100% federally funded food stamp payments per eligible mother. Savings continue at least through age 15.

- Increased Medicaid Graduation: Higher earnings and a reduced second birth rate increase Medicaid graduation of mothers and to a lesser extent, of first-born children (but the analysis recognizes that few children would fully graduate because Child Health Insurance Program has higher income eligibility thresholds). Savings continue until age 18.
- Lower Costs if on Medicaid: NFP reduces smoking during pregnancy and related prematurity, pregnancy-associated preeclampsia, child injury in the first two years of life, medical and mental health spending on victims of child abuse and physical neglect, and adherence to immunization schedules, thus reducing Medicaid claims costs of mothers and first-born children. Some savings continue through age 18.
- Fewer Second Babies on Medicaid: NFP mothers have a reduced rate of second births within two years of first birth and a reduced rate of closely spaced births that pose high risks of costly complications. More than two years after first birth, NFP neither raises nor lowers the birth rate, so net decrease in family size attributable to NFP equals decrease within two years of first birth. Savings include both birth-related costs and costs of continuing Medicaid participation of these second babies. Savings continue until age 18.
- Reduced Child Care, Second Births: Had additional babies been born, some would have used subsidized child care funded by Child Care Development Block Grant.
- **Reduced Child Maltreatment**: NFP reduces maltreatment and thus costs of investigation and intervention including foster care and judicial expenses. Savings start at age 4 and continue at least until age 15.
- **Reduced Intimate Partner Violence**: NFP reduces physical and sexual assault of women by their intimate partners prenatally and through age 5.
- **Reduced Language Delay**: NFP improves language skills, thus reducing need for early language development services at age 6.
- Lower Criminal Justice Costs: Reduced offending by youth served by NFP begins at age 11 and extends through age 17, saving state and local government police investigation, adjudication, and sanctioning costs, as well as reducing Medicaid spending and tax losses associated with crime victim earnings loss.
- Lower Youth Substance Abuse Costs: Youth served by NFP use less alcohol, tobacco, and marijuana from age 12 through age 15.

**References**. Please see the references fact sheet.

Ted R Miller, PhD, developed this fact sheet and the cost model underpinning it. His contact information is Pacific Institute for Research & Evaluation, 814 Bromley St., Silver Spring, MD 20902; e-mail miller@pire.org. This calculator was funded in part by NIDA grant 1-R01 DA021624. The views expressed are those of the author and do not necessarily reflect the funder's views.

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Table 3. Source of Factors That When Multiplied Together and Then Multiplied Times the 78.9% Replication Effectiveness Factor Yield Estimated Cost Savings of Nurse-Family Partnership Services to California (in 2017 dollars) \*

Category of Savings	Factor A	Factor B	Factor C
1. Reduced TANF	Mean \$ saved by year, Memphis NFP (Olds	% change in payments per recipient	% decrease in TANF recipients in
	et al. 2016) times payments per recipient in	family in California, 1996 to 2015	California, 1996 to 2015 (Floyd &
	(California/ Tennessee), 1996	(Floyd & Schott 2015)	Schott 2015)
2. Increased Medicaid	Mean \$ saved by year, Memphis NFP (Olds	Medicaid costs/child enrollee,	Medicaid matching %age in
Graduation	et al. 2016)	California/ Tennessee (Henry J Kaiser	California (Assistant Secretary for
		Family Foundation 2016a)	Planning and Evaluation 2016)
3. Lower Costs if on Medicaid	Multiply each of components 3 a to 3 f	Council for Community and	Medicaid matching %age in
	times	Economic Research (C2ER, 2015)	California
		medical price adjuster, California/US	
		multiplied times	
3 a. Reduced Smoking/Birth	31% less cotinine (Denver, Olds et al. 2002)	% of California births to unmarried	\$258/case (Adams & Melvin
Complications	(by comparison, 28% less cigarettes in	mothers that involved smoking in the	1998)
	Elmira, Olds et al. 1986)	last trimester of pregnancy (2014 birth	
		certificate data adjusted for under-	
01.0.1.10	0504 1 11 1 1 1 1 1 1 1 1 1 1 1	reporting)	00044
3 b. Reduced Pregnancy-	35% reduction in pooled data from the Elmira	22% of first-time low-income births in	\$6,641/case exclusive of live
Induced Hypertension (PIH)	& Memphis trials (Miller 2015)	NYC prior to NFP involved PIH (by	birth costs (Pourat 2013)
0 0 1 10 1 0 1	100/ ( ) 11/1	comparison, 20% in the Memphis trial)	400 400 4
3 c. Reduced Preterm Births	18% fewer preterm births among NFP	ratio of % of births that are preterm in	\$32,420 extra medical
	mothers across 5 randomized trials (Miller	California versus nationally (Henry J	cost/preterm birth (Philip et al.
0 d Farraghairmia	2015)	Kaiser Family Foundation 2016b)	2016)
3 d. Fewer Injuries	41.6% reduction in pooled data from the	22.56% incidence over 2 years in 2012	\$1,691 medical cost/injury, ages
	Elmira, Memphis, & Louisiana trials (Miller	Heatlhcare Cost & Utilization Project Nationwide ED and Inpatient Samples	0-4, Finkelstein et al. (2006)
	2015)		
		multiplied times 95.83% still on Medicaid when the injury occurs	
3 e. Reduced Child	39.7% reduction at ages 4-15, Elmira	Ratio of CPS investigation rates in	\$3,929 in mental health care
Maltreatment	(Eckenrode et al. 2000) times % of low	2014 for California and New York	costs per victim + \$10,091 per
Manteantent	income children maltreated (Sedlack et al.	(Children's Bureau 2016)	victim for medical (Fang et al.
	2010)	(Offindren's Bureau 2010)	2012, Miller et al. 1996)
3 f. Reduced Intimate Partner	16% reduction prenatally through age 4 in	20.3% annual probability in the control	\$949 in medical and mental
Violence	pooled longitudinal data from the Memphis,	groups across the three US trials	health care costs per case times
	Denver, Louisiana, and Dutch trials (Miller	9.12.po as. 555 a.o a.o o o a.o.	95.83% still on Medicaid when
	2015)		assaulted if after age 2
3 g. More Immunization	13% increase in full immunization at age 2	\$895 net medical care savings in years	95.83% still on Medicaid when ill
3	from Elmira (Olds et al. 1983)	1-4 (Zhou et al. 2005)	

Category of Savings	Factor A	Factor B	Factor C
4. Fewer Second Babies			
4 a. Fewer Infants Enrolled in Medicaid due to Fewer Pregnancies	Repeat teen birth rate in California (Ikramullah et al. 2011) multiplied times 39% reduction in pooled data from the Elmira, Memphis & Denver trials (Olds et al. 1986, Kitzman et al. 1997, Olds et al. 2002)	Medicaid cost/child/year in California (Henry J Kaiser Family Foundation 2016a)	Medicaid matching %age in California
4 b. Fewer Deliveries of Medicaid Babies	Multiply components 4 b i and ii times	C2ER (2015) medical price adjuster, (California/US) times	Medicaid matching %age in California
4 b i. Fewer Second Pregnancies within 24 Months	39.9% reduction in pooled data from the Elmira, Memphis & Denver trials (Olds et al. 1986, Kitzman et al. 1997, Olds et al. 2002);	Repeat teen birth rate in California (Ikramullah et al. 2011)	\$5,712 cost/pregnancy covered by Medicaid, excluding preterm delivery costs (IOM 2006; Machlin & Rohde 2007)
4 b ii. Fewer Preterm Second and Subsequent Births	% of births preterm in California in 2014 (Henry J Kaiser Family Foundation 2016b) multiplied times adjuster for highber expected preterm rate in the largely unmarried NFP population (based on the odds ratio of 1.46 in Shah et al. 2011)	10 percentage point increase in Memphis over 4.5 years (Kitzman et al 2000) (30% reduction for second births in Denver, Olds et al. 2000) multiplied times portion of preterm births attributable to close spacing( 0.4/1.4; Conde-Agueldo 2006)	\$32,420 extra medical cost/preterm birth (Philip et al. 2016)
5. Less Subsidized Child Care, Second Births	39.9% fewer second births within 24 months (see 4 b i) multiplied times 2% of Medicaid mothers use child care subsidized by Child Care Development Block Grant (NYC)	Cost/child served in California (Office of Child Care 2010)	California matching fund percentage (Office of Child Care 2010)
6. Reduced Language Delay	50% reduction in Denver (Olds et al. 2002) (language development at age 6 also improved in Memphis, Olds et al. 2004b)	\$7,000 cost per case from New York City adjusted to state prices usingC2ER (2015) all-item price index	70% state and local
7. Less Child Maltreatment	39.7% reduction, Elmira (Eckenrode et al. 2000) multiplied times % of low income children maltreated (Sedlack et al. 2010)	Ratio of CPS investigation rates in 2010 for California and nationwide (Children's Bureau 2011)	CPS cost/case multiplied times % non-Federal in California (DeVooght et al. 2008)
8. Less Youth Crime	59% reduction, through age 17,Elmira (Olds et al. 1998, Eckenrode et al. 2010)	Arrests per 1000 youth in California (Bureau of Justice Statistics 2016) multiplied times crimes per arrest (Miller 2012, Table 10)	Cost/crime (Miller 2012, Table 9) multiplied times price indices for California by cost category
9. Less Youth Substance Abuse	68% reduction, ages 12-15 – average of 67% reduction, ages 12-15, Elmira (Olds et al. 1998); 69% reduction, Memphis, age 12 (Kitzman et al. 2010)	Medical cost/abuser (from the societal cost estimates above) multiplied times C2ER (2015) medical price adjuster for California	Medicaid matching %age in California

<sup>\*</sup> Factors across a row are multiplied together. Computing some costs requires multiplying factors across two rows as indicated. Each calculation incorporates an estimate of percentage of government savings that accrues to state government. Savings to Federal government are computed as total government savings minus state government savings. State government gets all TANF savings. Federal government gets all food stamp savings.