

## SOCIAL IMPACT PARTNERSHIPS TO PAY FOR RESULTS ACT

As a leading evidence-based program, Nurse-Family Partnership (NFP) supports the adoption of evidence-based policies and the advancement of government investment in what works. NFP was proud to support passage of the <u>Social Impact Partnerships to Pay for Results Act (SIPPRA)</u>, which was part of the <u>Bipartisan Budget Act of 2018</u>. This groundbreaking legislation established the first funding stream and structure to advance Pay for Success contracting that impacts outcomes and costs at the federal level.

### SIPPRA HIGHLIGHTS

- Allows the United States Department of the Treasury to award \$100 million in grants to state and local governments for feasibility studies, project evaluations, and outcomes payments for PFS projects. Funding is available up to 10 years from the passage of SIPPRA in 2018, so states and localities can propose projects with outcome goals over a 10-year project period.
  - No more than \$10 million of the funding can be used to support feasibility studies, and federal funding can cover up to 50% of the total cost of the feasibility study.
  - o No more than \$15 million of the funding can be used for evaluations.
- Creates a Federal Interagency Council of Social Impact Partnerships and a Federal Commission on Social Impact Partnerships, to advise on funding decisions and provide general support on implementation of the law.
- Requires projects to focus on at least 1 of 20 different target social outcomes, ranging across public health, early childhood, juvenile justice, affordable housing, and education, among others.
- Requires that 50% or more of the SIPPRA payments be made for initiatives that directly benefit children.



#### **NEXT STEPS**

- U.S. Department of the Treasury to release a Request for Proposals (RFP) for social impact partnership projects in early 2019.
- State and local governments will submit applications to develop and execute projects that produce one or more measurable and clearlydefined outcomes, resulting in social benefits and savings to federal, state, and/or local government.
- Application will require details including: outcome goals, applied intervention(s), evaluation plans, target population, projected costs, and projected savings.



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## **NURSE-FAMILY PARTNERSHIP AND PAY FOR SUCCESS**

Pay for Success (PFS) is a unique form of social innovation financing that allows states to access the resources needed now to scale effective programs, like Nurse-Family Partnership, and achieve improved social outcomes. NFP launched the nation's first Pay for Success project in 2016 to improve maternal and child health in South Carolina, extending services statewide to 3,200 Medicaid-eligible first-time moms and their children over a six-year period. This project provides NFP with a unique vantage point in approaching future Pay for Success projects - by highlighting well-designed and implemented research showing NFP's sizable, sustained benefits to participants and society, as well as return on investment to government. Additionally, community-based, experienced service providers have the capacity to deliver NFP on a larger scale, supporting replication with fidelity. NFP has also undertaken PFS feasibility work in multiple states and counties across the U.S. SIPPRA creates a grant program that enables the federal government to participate in these PFS projects, thereby incentivizing state investments.



Pay for Success (PFS) is a three-way contract between government, a provider, and investors in which investors provide funding upfront to pay for program services, and the government is only required to pay back investors if and when the provider meets agreed upon outcome metrics.

For questions or more information about SIPPRA or Pay for Success please visit:

https://www.nursefamilypartnership.org/public-policy/pay-for-success/ Or contact Tara Jethwani: <a href="mailto:tara.jethwani@nursefamilypartnership.org">tara.jethwani@nursefamilypartnership.org</a>

