

# WISCONSIN



Nurse-Family Partnership® is an evidence-based, community health program with over 40 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



## WISCONSIN MOMS

**24**  
Median age at intake

**76%**  
Unmarried at intake

**76%**  
Clients enrolled in Medicaid at intake

**\$9,000-\$12,000**  
Annual median household income at intake

\*Aggregate data provided by the NSO. Includes state data from 01/01/2019 to 12/31/2021.

## Race

- 73% White
- 15% Black or African American
- 2% Asian
- 1% American Indian or Alaska Native
- 0% Native Hawaiian or Pacific Islander
- 4% Multi-racial
- 3% Declined

\*Aggregate data provided by the NSO. Includes state data from 01/01/2019 to 12/31/2021.

## Ethnicity

- 20% Hispanic
- 78% Non-Hispanic
- 1% Declined

# 7x \$ RETURN

**EVERY \$1 INVESTED IN NFP SAVES \$7.20 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED<sup>1</sup>**

## OUTCOMES FOR WISCONSIN

\*Aggregate data provided by the NSO. Includes state data from 01/01/2019 to 12/31/2021

\*Babies born at term are those who reached 37 weeks gestation

**86%** BABIES BORN AT TERM

**88%** MOTHERS INITIATED BREASTFEEDING

**84%** BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

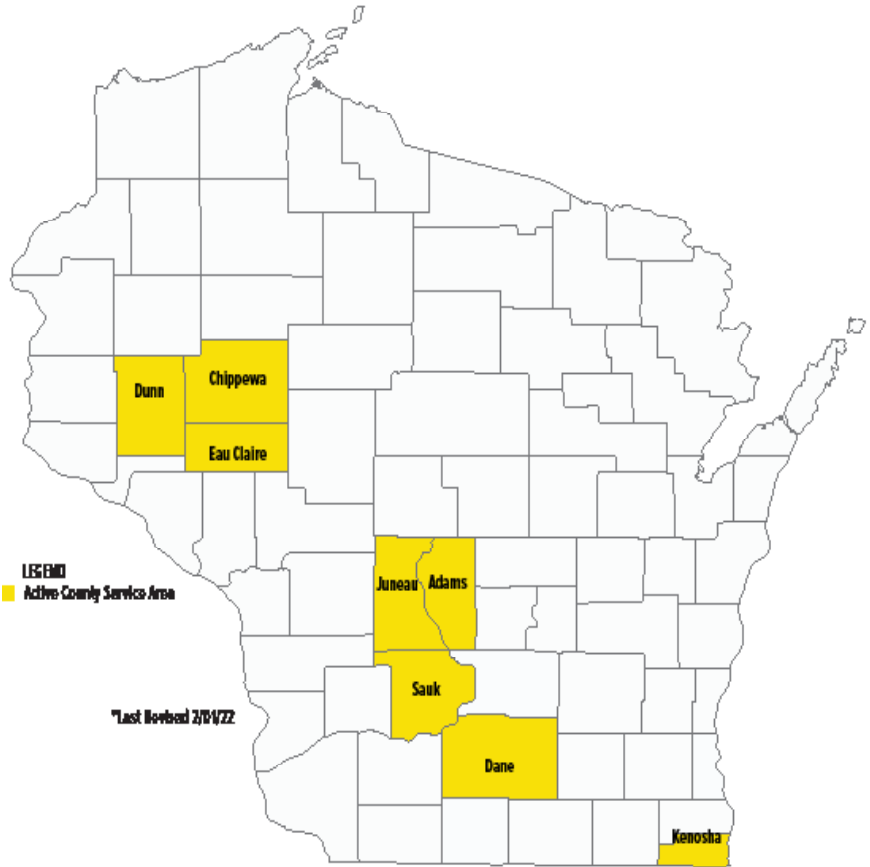
**61%** OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS



## Nurse-Family

### Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



**ESTABLISHED: 2007**

**FAMILIES SERVED  
SINCE 2007: 2,650**

**CURRENT FUNDED  
CAPACITY: 636**

## NETWORK PARTNERS

- Eau Claire City-County Health Department
- Kenosha County Division of Health
- Public Health - Madison & Dane County



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