



Nurse-Family Partnership® is an evidence-based, community health program with over 45 years of evidence showing significant improvements in the health and lives of first-time moms and their children living in poverty.

7x \$ RETURN

EVERY \$1 INVESTED IN NFP SAVES \$7.20 IN FUTURE COSTS FOR THE HIGHEST-RISK FAMILIES SERVED¹

Nurse-Family Partnership works by having specially trained nurses regularly visit young, first-time moms-to-be, starting early in the pregnancy, continuing through the child's second birthday. Mothers, babies, families and communities all benefit.



WISCONSIN MOMS

24

Median age at intake

82%

Unmarried at intake

86%

Clients enrolled in Medicaid at intake

\$9,000-\$12,000

Annual median household income at intake

*Aggregate data provided by the NSO. Includes state data from 01/01/2022 to 07/07/2023.

Race

66% White
20% Black or African American
1% Asian
1% American Indian or Alaska Native
0% Native Hawaiian or Pacific Islander
1% Multi-racial
1% Declined

Ethnicity

30% Hispanic
69% Non-Hispanic
1% Declined

*Aggregate data provided by the NSO. Includes state data from 01/01/2022 to 07/07/2023.

OUTCOMES FOR WISCONSIN

*Aggregate data provided by the NSO. Includes state data from 01/01/2022 to 12/12/2023

*Babies born at term are those who reached 37 weeks gestation.

88% BABIES BORN AT TERM

91% MOTHERS INITIATED BREASTFEEDING

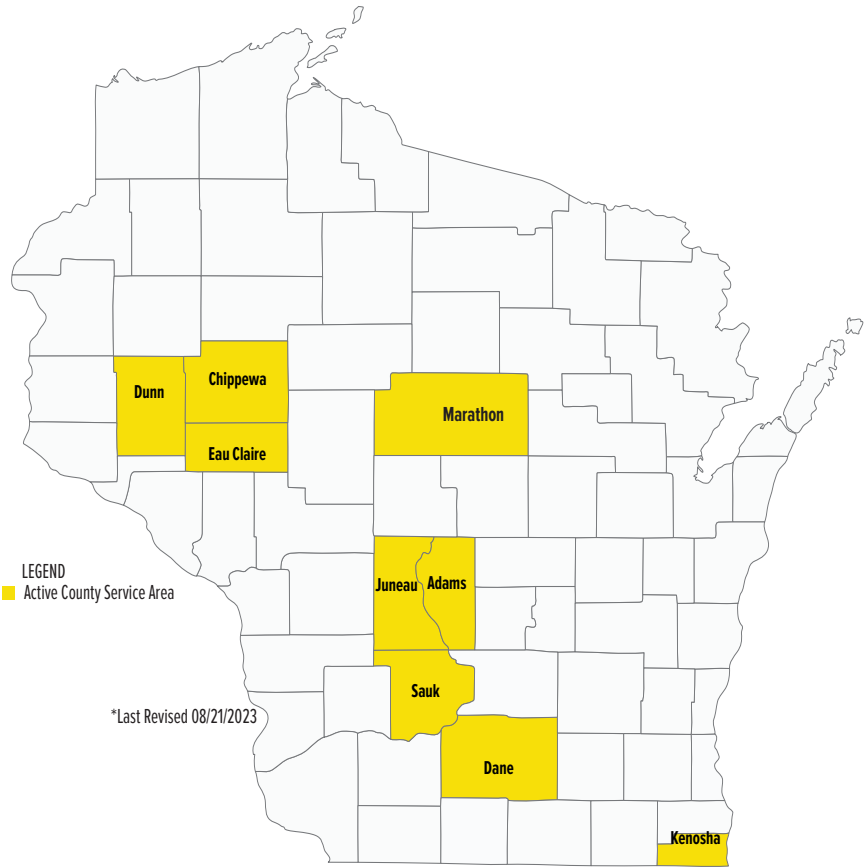
79% BABIES RECEIVED ALL IMMUNIZATIONS BY 24 MONTHS

57% OF CLIENTS 18+ WERE EMPLOYED AT 24 MONTHS



Nurse-Family Partnership Goals

1. Improve pregnancy outcomes by helping women engage in good preventive health practices.
2. Improve child health and development by helping parents provide responsible and competent care; and
3. Improve the economic self-sufficiency of the family by helping parents develop a vision for their own future.



ESTABLISHED: 2007

**FAMILIES SERVED
SINCE 2007: 3,030**

**CURRENT FUNDED
CAPACITY: 7**

NETWORK PARTNERS

- Western Wisconsin NFP Consortium
- Kenosha County Division of Health
- Public Health - Madison & Dane County



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