

# VIRTUAL ADVOCACY EVENT IDEAS

# Host a virtual site visit for your policymakers



- Utilize virtual site tours as an alternative to inviting a member of Congress, their staff or other officials to visit your facility, while still connecting them to your agency and the **NFP** mission
- For messaging assistance, reach out to advocacyteam@nursefamilypartnership.org

# Host a tele-health visit for your policymakers

 Invite legislators to participate in a discussion with an NFP nurse and mom about NFP's
transition to telehealth and continued dedication to healthcare throughout the pandemic.

# Call or email your district offices

A good, old-fashioned phone call or email to a district office is never out of style! Request a call by reaching out to the legislator's scheduler, through the legislator's meeting request from online, or cold-call and leave a message with office staff.

## Speak up for NFP on social media

- Tweet, share a graphic on Instagram or post on Facebook about NFP and why continued funding is vital
- Remember to tag your legislators and @NFP\_nursefamily on Twitter!

### Attend policymakers' tele-town hall events



• Find your legislators' tele-town halls by visiting their official website and social media profiles.

## **Collect video testimonials from advocates**

- Compile video testimonials from parents, nurses and other advocates
- Make a compilation of the videos or share them individually with legislators or post on social media to illustrate NFP's importance to our families and communities





#### Participate in organized state campaigns

- Reach out to your state Government Affairs Manager (GAM) for information on campaigns they are running and how you can get involved
- For assistance with connecting with your GAM, email advocacyteam@nursefamilypartnership.org

### Write letters to the editor

- Using NSO-NFP talking points, draft a letter to the editors (LTE) of your local and state news outlets.
- For assistance with identifying appropriate news outlets or editing your LTE, email advocacyteam@nursefamilypartnership.org

