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## Center for High Impact Philanthropy Calls Investing in Nurse-Family Partnership a High-Impact Opportunity

NFP featured in the Center's "High Impact Holiday Giving" guide

**DENVER, CO** (Dec. 5, 2011) — Nurse-Family Partnership (NFP) today announced that it has been featured in the Center for High Impact Philanthropy's donor investment guide, "[High Impact Holiday Giving](#)." The guide includes NFP in its list of 10 organizations that are described as the "best opportunities for making a meaningful difference in people's lives in the United States and abroad."

In the guide, the Center for High Impact Philanthropy encourages giving to NFP and states, "Supporting these children and their parents can have huge payoffs in preventing illness, improving education outcomes, and averting future costs to society."

"We appreciate this prestigious acknowledgement from the Center for High Impact Philanthropy," said Thomas R. Jenkins, Nurse-Family Partnership President & CEO. "Giving to Nurse-Family Partnership is a high-impact opportunity that delivers a strong return on investment to change the lives of vulnerable families. We hope this distinction encourages donors to give the gifts this holiday season that give children born into poverty a better start in life."

The Center for High Impact Philanthropy is located at the School of Social Policy & Practice at the University of Pennsylvania. The Center's investment guide is written for individuals and their financial advisors and aims to promote giving that has the highest return on investment and the greatest social impact.

Donations to Nurse-Family Partnership can be made at <https://nursefamilypartnership.giveo.com/>.

On Tuesday, Dec. 6, as part of Colorado Gives Day, donations made from any location on [Giving First online](#) will be partially matched by FirstBank.

Previously in 2009, the Center for High Impact Philanthropy also cited NFP as a model program worthy of charitable support in the publication: “[High Impact Philanthropy in the Downturn - Focus on Housing, Health and Hunger: A Guide for Donors.](#)”

This recognition adds to the highest-rating awards NFP has received from other leading charity evaluators. In September of 2011, NFP received its second consecutive, [four-star rating from Charity Navigator](#), the top possible rating awarded by the largest independent charity evaluator in the United States. NFP was also awarded in December of 2010, the [#1 rank for a U.S. charity](#) worthy of philanthropic investment on GiveWell, an independent charity evaluator. GiveWell gave NFP a Gold Medal in its overall assessment, making NFP one of just two charities to receive this designation, and the only one based in the United States.

### About Nurse-Family Partnership

The Nurse-Family Partnership National Service Office ([www.nursefamilypartnership.org](http://www.nursefamilypartnership.org)) is committed to producing enduring improvements in the health and well-being of low-income, first-time parents and their children by helping communities implement and sustain an [evidence-based public health program](#) of home visiting by registered nurses. Nurse-Family Partnership is the most rigorously tested [maternal and early childhood health program](#) of its kind. Randomized, controlled trials conducted over 30 years demonstrate multi-generational outcomes that benefit society economically and reduce long-term social service expenditures. Nurse-Family Partnership is headquartered in Denver, Colorado.

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